

May 2025

# Chamber



## Business of the Year Award Winners 2025

Full report on page 12

Affiliated to:



West Cheshire & North Wales  
Chamber of Commerce

Together, We're Well Connected.



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Thank you to our patrons for your continued support



## Welcome From The Chief Executive

**Welcome to the May 2025 Edition of the Chamber Magazine!**

We're thrilled to bring you another packed edition of the Chamber Magazine as we reflect on what has already been an incredible start to the year.

Our Thursday Thirty networking events have continued to go from strength to strength, bringing businesses together across the region for valuable conversations, connections, and collaborations. We also celebrated one of the highlights of our Chamber calendar — the 2025 Annual Business Awards — which proved to be another resounding success. It was an honour to welcome Sarah Russell MP, along with our esteemed guests, nominees, and generous sponsors. The evening was a fantastic opportunity to celebrate the growth, innovation, and success of local businesses, and we're incredibly proud of all those involved.

We're equally proud to share that we raised an outstanding £7,860 for our 2024/25 Charity of the Year, Bridging the Gap – Mind Matters. Thank you to everyone who contributed to this remarkable achievement. For a full recap of the awards evening, be sure to check out pages 12–15.

Looking ahead, we're excited to announce that the 2026 Annual Business Awards will take place on Friday 20th March 2026 – make sure to save the date! But before that, we're gearing up for our Annual Golf Day, taking place on Wednesday 18th June 2025 at the beautiful Vale Royal Abbey Golf Club. You can find full details, including exciting new sponsorship opportunities, on page seven.

The 2025 Chamber Calendar continues to be full of fantastic events. Our Thursday Thirty networking events are now fully booked through to 2026, and we're looking forward to welcoming you to even more

highlights including our Annual Clay Shoot in October, Afternoon Teas throughout the year, and our festive Christmas Lunch in December, which will be held at the new Pecks venue.

As always, we're here to support you however we can. Whether you're looking for help with international trade, business support, event information, or would like to advertise in the next edition of the Chamber Magazine, please don't hesitate to get in touch with myself or Liz.

Here's to a successful and connected year ahead!

*Jackie*

**Jackie Randles**  
Chief Executive

# Events Calendar

- Thursday Thirty**  
**22nd May 2025**  
8.30am – 10.00am  
Parx Mortgages & Insurance Services Ltd, Riverside Mill, Mountbatten Way, Congleton, Cheshire, CW12 1DY

**Annual Golf Day**  
**18th June 2025**  
10.00am – 9.00pm  
Vale Royal Abbey, Vale Royal Drive, Whitegate, Cheshire, CW8 2BA

**Thursday Thirty**  
**3rd July 2025**  
8.30am – 10.00am  
SAS Daniels, Fellowship House, Park Road, Congleton, Cheshire, CW12 1DP

**Chamber Charity Networking, Coffee & Cake**  
**17th July 2025**  
1.00pm – 3.00pm  
East Cheshire Hospice, Millbank Drive, Broken Cross, Macclesfield, Cheshire, SK10 3DR

**Thursday Thirty**  
**14th August 2025**  
8.30am – 10.00am  
The Joshua Tree, Dalefords Lane, Northwich, Cheshire, CW8 2GW

**Afternoon Tea Networking Event**  
**20th August 2025**  
2.00pm – 4.45pm  
Pecks Restaurant, Swan Bank, Congleton, Cheshire, CW12 1JR

**Step & Connect Networking**  
**28th August 2025**  
9.00am – 11.00am  
Petty Pool, Pool Lane, Northwich, Cheshire, CW8 2DR

**Thursday Thirty**  
**18th September 2025**  
8.30am – 10.00am  
Senior Aerospace Bird Bellows, Radnor Park Industrial Estate, Back Lane, Congleton, Cheshire, CW12 4UQ

**Annual Clay Shoot**  
**15th October 2025**  
10.30am – 4.30pm  
Cloudside Shooting Grounds, Red Lane, Congleton, Cheshire, CW12 3QG

**Thursday Thirty**  
**30th October 2025**  
8.30am – 10.00am  
Jenny's Blinds, Location TBC

**Annual Christmas Lunch**  
**5th December 2025**  
12.00pm – 5.00pm  
Pecks Restaurant, Swan Bank, Congleton, Cheshire, CW12 1JR

**Thursday Thirty**  
**11th December 2025**  
8.30am – 10.00am  
Cheshire Without Abuse, Location TBC

If you would like to host a Thursday Thirty, we are now taking 2026 bookings. Please contact Liz at the Chamber for further information: [liz.longmore@eastcheshirechamber.co.uk](mailto:liz.longmore@eastcheshirechamber.co.uk)

Events can be found on our website 'Events Page' at [www.eastcheshirechamber.co.uk/events](http://www.eastcheshirechamber.co.uk/events)

Join us for

## Step & Connect Networking

with West Cheshire & North Wales Chamber of Commerce.

**28th August 2025**  
9.00am – 11.00am  
Pool Lane, Northwich, Cheshire, CW8 2DR

# Welcome To Our New Members

The Chamber extends a very warm welcome to the following new members:



## Caudwell Children

Caudwell Children believe in possibility and see potential in every child. We aim to shape public perception around disability, changing the world so that disabled and autistic children have choice, opportunity, dignity and understanding they deserve.

[www.caudwellchildren.com](http://www.caudwellchildren.com)

Tel: 0345 300 1348

Innovation Way, Keele Science & Innovation Park,  
Newcastle-Under-Lyme, Staffordshire, ST5 3NT



## Richmond Villages Nantwich

Richmond Villages Nantwich offers a vibrant lifestyle with fantastic facilities and strong community connections. The welcoming retirement community with a delightful selection of apartments, is the perfect location to enjoy your best years.

[www.richmond-villages.com/retirement-villages/nantwich](http://www.richmond-villages.com/retirement-villages/nantwich)

Tel: 01270 629080

Richmond Villages Nantwich, St Joseph's Way,  
London Road, Nantwich, Cheshire, CW5 6LZ



## Petty Pool

Petty Pool is a charity based in Sandiway, supporting young adults with learning disabilities and difficulties into employment, through education, training, outdoor pursuits, and working with employers to change the employment landscape.

[www.pettypool.org.uk](http://www.pettypool.org.uk)

Tel: 01606 889097

Pool Lane, Sandiway, Northwich,  
Cheshire, CW8 2DR

## Interested in joining the East Cheshire Chamber of Commerce?

Please contact Liz for further information:  
[liz.longmore@eastcheshirechamber.co.uk](mailto:liz.longmore@eastcheshirechamber.co.uk)



## Nadine Abrahams Professional Will Services

Nadine Abrahams is an independent estate planning consultant, helping families with Wills, Trusts, and Powers of Attorney. Inspired by personal experience, Nadine offers expert, compassionate guidance to protect loved ones and give you peace of mind.

[www.nadineabrahams.co.uk](http://www.nadineabrahams.co.uk)

Tel: 07771 360120

Congleton, Cheshire



## North West Air Ambulance Charity

The North West Air Ambulance Charity provides pre-hospital care to those who need it most. Each year, they attend over 500 lifesaving missions in Cheshire alone and receive no NHS or government funding.

[www.nwairambulance.org.uk](http://www.nwairambulance.org.uk)

Tel: 0800 587 4570

North Mersey Business Centre, Woodward Road,  
Knowsley, L33 7UY



22nd May 2025

08.30am – 10.00am

Parx Mortgages & Insurance  
Services Ltd



3rd July 2025

08.30am – 10.00am

SAS Daniels



14th August 2025

08.30am – 10.00am

The Joshua Tree



30th October 2025

08.30am – 10.00am

Jenny's Blinds



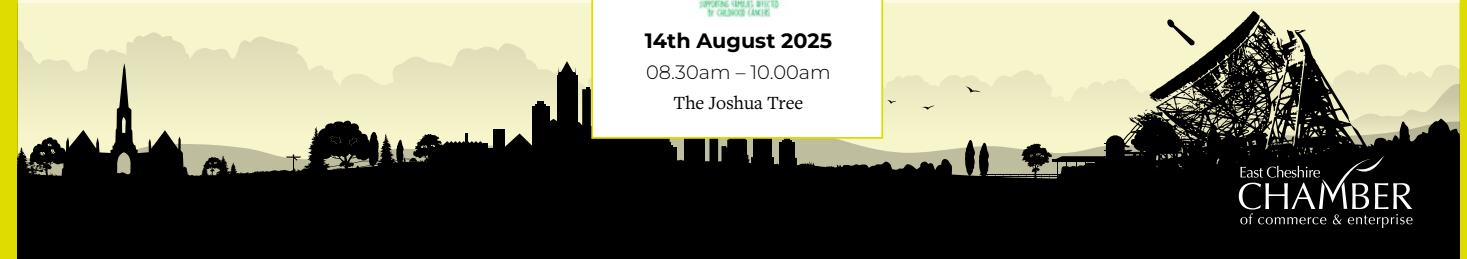
18th September 2025

08.30am – 10.00am

Senior Aerospace Bird Bellows

## Upcoming Thursday Thirty's in 2025

For further details please contact  
[liz.longmore@eastcheshirechamber.co.uk](mailto:liz.longmore@eastcheshirechamber.co.uk)



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E: [kevinc@businessdoctors.co.uk](mailto:kevinc@businessdoctors.co.uk)





## The 2025 Arctic Frontier Challenge: Beyond Boundaries For Childhood Cancers

From the 17th to 19th January 2025, a dedicated team of adventurers took on a gruelling three-day, 40-mile Arctic trek, raising a significant amount for The Joshua Tree, a Cheshire-based charity supporting families affected by childhood cancers.

The Arctic Challenge saw the team endure freezing temperatures as low as -20°C, haul heavy sleds across frozen terrain, and camp under the stars in one of the world's harshest environments. The challenge tested both physical and mental limits, and their shared determination has resulted in a significant difference to the charity and the families it supports.

Driving forward the group was Rich Driffield, CEO of The Joshua Tree, who took on the challenge alongside fellow members of the East Cheshire Chamber of Commerce: Jake Pear and Chris Baldwin, Directors of Pear Hospitality, and Will Cliff, Head of Elite Sport, Franklyn Financial Management.

*"The Arctic Trek was an incredible experience and one I will never forget," said Rich Driffield. "The scenery was spectacular, the challenge was immense, and the funds raised will make a real difference. I'm so proud of what we achieved together."*

Jake Pear described the experience as *"a journey that pushed all of us to our limits. There were some tough moments, but doing it all for The Joshua Tree gave us the motivation we needed. Crossing the finish line was electric—a once-in-a-lifetime experience."*

Will Cliff added, *"Friends made for life, stories to tell for years to come. The sights we saw—including the northern lights and rainbow pearl clouds—were just incredible."*

Chris Baldwin reflected on the physical challenge: *"Pulling the pulk was tough, especially during the steep climbs, but the incredible team spirit made the entire journey unforgettable."*

### Supporting Families, Changing Lives

The Joshua Tree provides bespoke emotional and practical support to families affected by childhood cancers across North West England, and North Wales. With over 380 families currently accessing their services—and the demand for support continuing to grow—the funds raised from this challenge will directly support vital services, including counselling and wellbeing sessions, art and play therapy for children, sibling support, peer support groups, and family events.



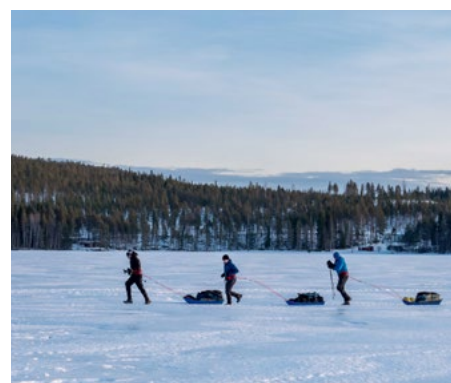
*"As CEO, I see firsthand the impact our support has on families. That's why I took on this challenge—to ensure we can continue to be a lifeline for those navigating the unimaginable," said Rich.*

### Get Involved

The Joshua Tree relies on grants, donations, and community fundraising to deliver its services. This challenge is a powerful example of what can be achieved when communities come together for a cause.

Feeling inspired? We currently have places available for upcoming challenges, including a trek across the Arctic or a life-changing adventure to Mount Toubkal.

To find out more, email [fundraising@thejoshuatree.org.uk](mailto:fundraising@thejoshuatree.org.uk) or visit [thejoshuatree.org.uk/events](http://thejoshuatree.org.uk/events).



East Cheshire  
**CHAMBER**  
of commerce & enterprise

## ANNUAL GOLF DAY

*Vale Royal Abbey Golf Club*

The annual Chamber Golf Day will take place on Wednesday 18<sup>th</sup> June 2025 from 10.00am onwards at Vale Royal Abbey Golf Club, Whitegate, Northwich, Cheshire, CW8 2BA.

- 10.00am - Registration and Breakfast
- 11.00am - 12.00pm - Putting Competition
- 12.30pm - 16.30pm - Golf Tournament (Shot gun start)
- 16.30pm - 17.30pm - Drinks Reception
- 17.30pm - Two-course Dinner and Prize giving

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For more information

Please contact Liz Longmore on 01260 540570 or [liz.longmore@eastcheshirechamber.co.uk](mailto:liz.longmore@eastcheshirechamber.co.uk)

*Early booking is recommended*



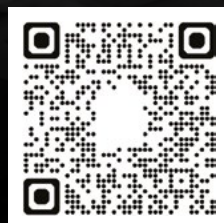
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HARTS

## Company Spotlight - Currie Young



### 1. Who are Currie Young?

Currie Young is an expert-led, relationship-driven insolvency and restructuring firm supporting businesses across the Midlands and beyond. With offices in Staffordshire, the West Midlands — and most recently, a new base in Central Manchester — we're well placed to support clients across East Cheshire and the wider North West region.

We pride ourselves on offering practical, compassionate advice to

those facing financial challenges. Our team combines technical expertise with a down-to-earth approach, helping clients find the best way forward — whether through formal insolvency procedures or early-stage restructuring support.

Much of our work comes through professional advisors — accountants, solicitors, and commercial finance providers who trust us to help their clients navigate financial difficulty. We value those relationships enormously and see ourselves as an extension of their advisory teams. By working collaboratively and getting involved early, we can provide clear, practical guidance that complements their services and adds real value.

### 2. What are the main services you offer, and how do you support clients?

We offer a full range of corporate insolvency and restructuring services, including Company Voluntary Arrangements (CVAs), administrations, liquidations, and solvent exit planning. Our work is focused on businesses — from owner-managed firms to more complex corporate structures — and we're committed to helping directors and stakeholders navigate financial distress with clarity and confidence.

For us, it's not just about process — it's about people. We work closely with directors, business owners, and their professional advisors to understand the specific challenges they're facing and develop the right solution. We also act for lenders and other stakeholders who rely on us to protect their position and maximise recoveries in difficult circumstances.

Crucially, we're always happy to have informal, early-stage conversations — often alongside our professional contacts — without the pressure of fees or formal instructions. In fact, one of the key advantages of our size is that we have the freedom to spend more time with clients and advisors, exploring options; it's a relationship-led approach, and one that often makes all the difference.

### 3. What do people usually misunderstand about your work — and what do you wish more people knew?

There's a common misconception that insolvency practitioners only get involved in the latter stages of financial distress — when the business is about to collapse, or the pressure is already unmanageable. In reality, that couldn't be further from the truth. The sooner we're brought in, the more options we can put on the table.

One of the most important messages we try to share is that involving us early doesn't mean jumping to formal insolvency. Often, we're simply there to provide clarity and perspective, working with advisors to help clients understand all the options available to them, before things deteriorate. Early intervention can be the key to turning a business around, safeguarding value, and giving stakeholders the confidence to continue their support.

### 4. What sets your company apart from others in your industry?

Our size and structure are our strengths. As an expert-led, relationship-driven firm, we're agile, responsive, and deeply client-focused. We don't take a "one size fits all" approach — we take time to get to know our clients, their businesses, and their goals. That personal touch, combined with years of specialist experience, allows us to offer a tailored service that really makes a difference.

We also place a strong emphasis on early-stage support and preventative advice. Many of our most successful outcomes have come from working with clients — and their advisors — before things reach crisis point. This forward-thinking, collaborative approach sets us apart. We're not here to take over; we're here to work alongside you, offering insight, reassurance, and practical solutions.

As part of our continued growth, we've recently expanded into Central Manchester — further strengthening our ability to support clients and professional contacts across East Cheshire and the North West. Working alongside our well-established Stoke office, our presence in the region allows us to respond quickly and locally when needed, enabling us to offer the full depth of our specialist expertise across the region.

### 5. What are your company's core values, and how do they shape your everyday operations?

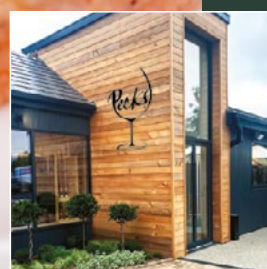
Integrity, empathy, and professionalism underpin everything we do. We understand that financial distress can be incredibly difficult, so we approach every case with compassion and discretion. We believe in honest conversations, clear advice, and delivering the best outcomes possible — whether that's helping a business recover, wind down, or pivot toward something new.

Our values also mean that we invest time in relationships — with clients, colleagues, and our trusted network of advisors. We're not transactional in our approach; we're here for the long haul. We believe the best results come when everyone pulls in the same direction, and that means building trust, sharing knowledge, and always seeking to achieve the best outcome possible.

For more information, contact Nicky Harrop.

[nicky.harrop@currieyoung.com](mailto:nicky.harrop@currieyoung.com)

07500 907555



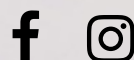
## A NEW ERA OF FINE DINING

Pecks has always been more than just a restaurant - it's a legacy of fine dining, unforgettable experiences, and culinary passion.

Now, as we turn the page to an exciting new chapter, we're thrilled to announce that we have relocated to our stunning new location at The Lion and Swan.

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Business Awards 2025

We would like to congratulate all the winners and nominees, and thank the judges for their time and consideration.

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Website: [www.archpublications.com](http://www.archpublications.com)

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[www.westfieldhealth.com/chamber](http://www.westfieldhealth.com/chamber)

**Westfield Health**



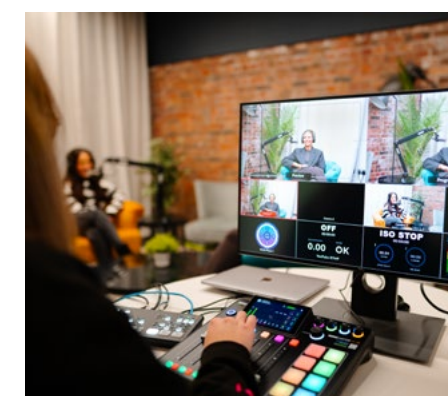
## Talking The Talk

How One Podcast Studio Is Creating A New Voice For Cheshire East

Looking to level up your content? Whether you're a creator, brand, or influencer, now's the time to connect with your audience in a powerful new way.

If you've always aspired to lift the curtain on industry insights or spark bold conversations with a high-impact series, a game-changing new opportunity has just landed in the heart of Congleton.

Unveiled in December '24 and based within The Space co-working environment, the Podcast Studio is already making waves in the local creative scene. Early adopters include estate agency Gascoigne Halman, who film their Instagram Live series 'Key Conversations' here, alongside a host of Cheshire-based influencers. Bekah Donovan, content strategist and podcast guru, recently led a hands-on workshop with Chamber members, exploring the impact this medium can have on local businesses.



Bekah said:

"The podcast facilities at TMC are genuinely brilliant – exactly what the local business community needs right now. As someone who's seen countless podcast setups, TMC have got it spot on with professional equipment that won't intimidate beginners but will still satisfy experienced podcasters."

What's impressive is how they've combined the technology with a welcoming environment that puts guests at ease. In an area where quality recording spaces are hard to come by, TMC has created something that removes all the technical barriers to podcasting. I'm genuinely excited to see the conversations and connections that will come out of this studio."

Built with quality and ease in mind, the studio features top-tier gear including Rode Podmics, Rode NTH100 headphones, a RodeCaster Pro II, and Sony a7c cameras – all paired with professional lighting setups and expert support.

Jess Peake, TMC's Marketing Director, said:

"We wanted to create a space where creativity meets high quality technology, allowing clients to produce content at the highest level. Our goal is to make this studio a hub for businesses and creators to tell their stories and increase their impact. No experience needed – just your voice and that great concept."

Flexible booking, a central location, and a creative, supportive atmosphere make this podcast studio perfect for professionals looking to elevate their content. Idea to episode – all in one place.

Got a story to tell? It's time to make it heard.

For availability, bookings, and private tours, visit [thespacecongleton.com](http://thespacecongleton.com).

**tmc**

**The \_\_\_ Space**





# Business Awards 2025

**The prestigious East Cheshire Chamber of Commerce Annual Business Awards took place on Friday 28th March 2025, at the stunning De Vere Cranage Estate, marking yet another resounding success. The Chamber was delighted to welcome Sarah Russell MP, Chamber members, sponsors, and nominees to celebrate the outstanding achievements of local businesses.**

Verity Deaville and Wayne Linaker from Deaville & Co extended a warm and gracious welcome to guests as they arrived, while Adam Schofield of Cheshire Photography Co. captured wonderful arrival moments. Setting the perfect tone for the evening, guests were treated to a Champagne Reception, courtesy of De Vere Cranage Estate.

Jackie Randles, Chief Executive of the East Cheshire Chamber of Commerce, formally welcomed Sarah Russell MP and all attendees, offering a heartfelt acknowledgment to the event's generous sponsors. Hosting the evening's proceedings were Tim McCloud from TMC Strategic Communications, Rebecca Medcalf from Tinsdills Solicitors, and Jackie Randles, ensuring a seamless and engaging experience.

During the dinner, guests were captivated by the exceptional talent of professional

artist Dean Douglas, who created a vibrant masterpiece of a lion painting live on stage. This stunning artwork was later auctioned to raise funds for the 2024/25 Charity of the Year, Bridging the Gap – Mind Matters.

Following a sumptuous three-course meal, the highly anticipated Awards Ceremony commenced. Winners were honoured with a glass trophy, a certificate, and a four-pack of Beartown Beer, provided by Joe Manning from Beartown Brewery. Once again, Key Supporters, Prism, extended a special invitation to all award recipients for an exclusive winners' lunch, set to take place in early summer.

The first award of the evening, Charity of the Year, was presented by Rebecca Gwynn from Tinsdills Solicitors to Luke Oldham and Laura Tomlinson from East Cheshire Hospice, the Chamber's new Charity of the Year for 2025/26.

A new addition to this year's awards, the Best Marketing Campaign category, saw strong competition, with D2NA emerging as the worthy winner. Jess Peake from TMC Strategic Communications proudly presented this award.

The Employee of the Year Award was presented by Sarah Bailey, Chief Executive at West Cheshire & North Wales Chamber of Commerce, on behalf of Business Doctors to Tor Dixon from IronMarket.



De Vere Cranage Estate was a well-deserved winner of the Employer of the Year Award, which was presented by John Stewart of Senior Aerospace Bird Bellows. The Professional Services Award, presented by last year's winners, Franklyn, was awarded to HR Download, with Charlotte Chatterton delivering the honour.

One of the most inspiring awards of the evening, the Young Person of the Year Award, celebrated rising talent. Richard Morrell from De Vere Cranage Estate, on behalf of Reliance Medical, proudly presented the award to Dylan Kelsall from Caudwell Children. The judges praised Dylan, noting, "This winner is a truly exceptional individual who demonstrates an unwavering determination to excel in both their professional and personal life. Their 'go hard or go home' attitude is inspiring and makes a real difference in the world around them."



A category that consistently draws a high number of entries, the Excellence in Customer Service Award, was humbly accepted by the IronMarket team for 2025. Adrian Swindells from Ruby's presented this prestigious award on behalf of Pear Hospitality.

Macclesfield College were thrilled to receive the Training & Development Award, recognising their dedication to employee growth and learning. Andrew Whiteley from Harts Ltd was delighted to present this well-deserved recognition.

Another new category introduced this year, the Contribution to the Community Award, recognised businesses and individuals making a meaningful difference in their local areas. Richmond Villages Nantwich was the standout winner, with Peter McNulty from Hammond McNulty LLP proudly presenting the award.

The Small Business of the Year Award, which saw a record number of entries, was ultimately awarded to p30d. Wes Wilkes from IronMarket had the pleasure of presenting this recognition.

The final and most anticipated award of the evening, Business of the Year, was presented by Ben Higginbotham from Prism to the outstanding team at Everybody Health & Leisure. This category, known for its high number of exceptional entrants, made for an incredibly tough decision for the judges.

The evening concluded with a thrilling auction and raffle in support of Bridging the Gap – Mind Matters. The overwhelming generosity of the attendees resulted in a phenomenal £6,425 raised on the night, bringing the total funds raised for 2024/25 to an impressive £7,860.

With spirits high, celebrations and dancing continued well into the early hours, rounding off a truly spectacular evening of recognition, networking, and celebration.





**Richmond Villages**  
Contribution to the Community Award



**Macclesfield College**  
Training & Development Award



“ It was a pleasure to sponsor a brilliant evening! Really pleased for BTG as well on the money raised, they're a great bunch involved in the charity.

Ben Higginbotham, Prism



**Tor Dixon, IronMarket**  
Employee of the Year Award



**East Cheshire Hospice**  
Charity of the Year Award



**p3od**  
Small Business of the Year Award



Left to right – Tim McCloud,  
Jackie Randles & Dean Douglas



**Bridging the Gap – Mind Matters** – Chamber Charity of the Year 2024/25.  
Left to right - Jackie Randles, Vicky Willis, Tim McCloud and Liz Longmore



**Everybody Health & Leisure**  
Business of the Year Award



**D2NA**  
Best Marketing Campaign Award

## Thank You To All Our Suppliers And Sponsors



“ Thank you for a super evening on Friday! The attention to detail was 100% and to raise £7,860 in one evening is wonderful!!

Verity Deaville, Deaville & Co.



**IronMarket**  
Excellence in Customer Service Award



# Great minds think.

**Proud to be recognised for the Excellence in Customer Service award at the 2025 East Cheshire Chamber Business Awards!**

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## Cheshire Community Rallies to Secure Future of Domestic Abuse Services

Local domestic abuse charity MyCWA (known as Cheshire Without Abuse) has successfully avoided the closure of its survivor support services thanks to a remarkable outpouring of community support, raising over £462,000 following an emergency public appeal launched in January.

The charity, which has supported survivors of domestic abuse across Cheshire for 47 years, faced a critical funding shortfall with key service contracts due to expire on 1st April. Without urgent financial support, MyCWA risked shutting down its helpline, support centre, and recovery programmes.

In just three months, the appeal was met with overwhelming generosity from local residents, businesses, funders, and community groups. This response has enabled MyCWA to continue delivering a range of essential services, including a 24/7 helpline, therapeutic programmes for adults and children, and practical support such as food, clothing, and baby banks.



The total raised includes a new 12-month contract extension from Cheshire East Council to fund 16 refuge spaces—a major step in sustaining safe accommodation provision across the region.

MyCWA Chief Executive, Saskia Lightburn-Ritchie, said:

*"We are deeply grateful to every individual, business, and funder who stepped forward to support us. This incredible show of community solidarity has ensured that survivors of domestic abuse will continue to find safety, support, and hope through our services."*

While the immediate crisis has been averted, MyCWA continues to work toward long-term financial sustainability to ensure its vital services can continue well beyond the next 12 months.

To learn more or support MyCWA, visit [mycwa.org.uk](https://mycwa.org.uk).



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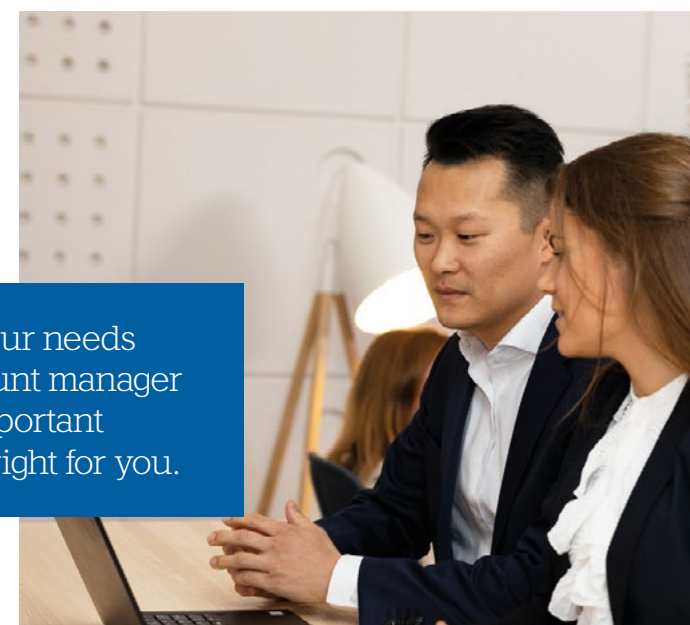
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# Support Your Local Charity!



Looking for a powerful way to engage your team, boost morale, and give back to a local cause?

Did you know that East Cheshire Hospice must fundraise **£9,362** every day to keep running?

Challenge events offer businesses the perfect opportunity to combine corporate social responsibility with team-building and adventure.

Unite your team and make a difference this summer!



Some of our challenges are run through third party event organisers:



## Upcoming Corporate-Friendly Events and Challenges:

**Great Manchester Run**  
Sunday 18th May

**Inflatable 5k**  
Saturday 2nd August

**Other events:**  
Ultra Challenges,  
Marathons, Half  
Marathons, 5k/10ks,  
Bungee Jumps and  
more!

**Trek Snowdon**  
Saturday 2nd August



Explore and find out more by scanning the QR code below or visit our website [www.echospice.org.uk/events](http://www.echospice.org.uk/events)



# Time To Do Things Differently

*I invited around 100 senior business leaders and public sector partners from across Cheshire, to an exclusive event, in which we co-create a new employment programme for ex-offenders.*



I am keen to use my position as Police and Crime Commissioner, to do things differently. I'm eager to try and provide different opportunities to find solutions for problems we face across Cheshire.

We shouldn't accept that 50% of prison leavers will (on average) re-offend within three years. This cycle ruins lives, costing the country over £18bn a year. Money that could be used to fund intervention and prevention initiatives.

Evidence shows that when ex-offenders are offered meaningful career opportunities, where they can develop in a professional capacity, they transform their lives and integrate better into a law-abiding society.

Around 3,000 people are managed by probation in Cheshire. About a third of these are looking for employment or training. Meanwhile, brilliant businesses across Cheshire have been telling me that they're crying out for loyal, motivated and reliable employees. Research by New Futures Network has shown that's exactly what ex-offenders can be, given the chance.

At a time when we're being asked to deliver more with less, I'm looking for new ways to bring the right people together who have a stake in Cheshire's success, both businesses and those working with offenders.

With the support from Probation, the Department of Work and Pensions and businesses, I'll drive this forward. My aim is to launch the programme in the Autumn and get 100 ex-offenders into employment in 2025.

Once this aim is met, the programme will be evaluated, enabling us to learn what went well and what didn't, before expanding.

If we do this right, it will make a real difference in Cheshire, preventing crime, reducing re-offending, solving workforce shortages and turning offenders into workers.



**Dan Price**  
Cheshire  
Police & Crime  
Commissioner

East Cheshire  
**CHAMBER**  
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**SJP Approved 3/4/2025**



## Thursday Thirty Reports

**We were absolutely delighted to kick off our 2025 Thursday Thirty networking series in January at the charming Lion and Swan, with Nadine Abrahams Professional Will Services as our first host of the year.**

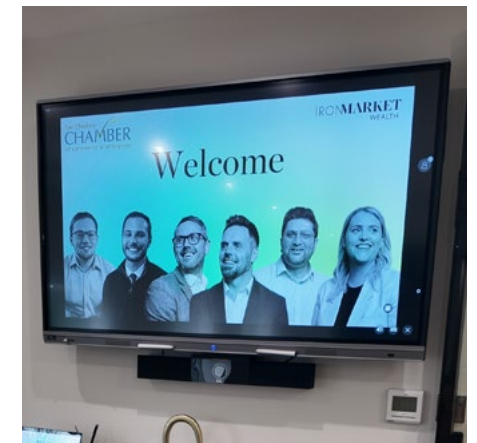
Guests were welcomed with freshly cooked bacon and vegetarian rolls, providing the perfect warm start to the morning. Nadine delivered an informative and engaging talk, covering the essential services she provides, the importance of proper will planning, and the many ways she supports individuals and families during important life decisions.

In February, we headed over to Newcastle-under-Lyme for a more intimate gathering at the beautifully designed offices of IronMarket.

This event offered attendees a closer look at the IronMarket space while enjoying insightful discussions led by Wes Wilkes and Rob Heath. The key topics were Salary Sacrifice and Cash Flow Planning—both of which sparked plenty of fantastic questions and valuable conversations, making for a lively and thought-provoking morning.

April's Thursday Thirty was hosted by Sienna's and Triad UK. We had a truly lovely morning at Sienna's—a new and stylish brunch and lunch venue based in Congleton. Nicki Juggins-Stewart from Triad UK opened the session with a brief history of the company and an overview of the wide range of services they offer. Nicki then passed the spotlight to Chris Carsons, who shared the inspiring journey behind the creation of Sienna's.

With three fantastic events already under our belts, we're looking forward to the rest of 2025's Thursday Thirty events and the opportunity to continue connecting, collaborating, and learning from one another.





# Local Businesses Strengthen Relationship With North West Air Ambulance Charity

Chamber member, the North West Air Ambulance Charity, is offering chamber members and other businesses in the North West the opportunity to benefit from a strengthened relationship with the charity whilst supporting their lifesaving mission.

Launched in early 2024, the charity’s Corporate Crew offers businesses a range of benefits, including promotion and reach across the region, endorsement from the charity, networking engagements, branding opportunities, and the power to champion and promote their business as a North West Air Ambulance Charity Corporate Crew member.

Joy Kavanagh from Glasdon Group said, “The Corporate Crew membership presented a fantastic opportunity for Glasdon to support the invaluable work of NWAA, while generating new opportunities for collaboration.”

Members are also invited to four events throughout the year. Events to date have included a visit and tour of one of the charity’s two airbases, insight into the charity’s future from Operations Director David Briggs, a golf day, and a retail shop visit to learn more about this side of the charity’s income-generating model.

Alan Price, CEO of BrightHR, is proud to be a Corporate Crew member alongside the likes of Glasdon Group, Fletchers Solicitors and A&B Engineering: “I’m honoured to announce that BrightHR is joining the North West Air Ambulance Charity’s Corporate Crew. As a

revered charity and literal lifeline within the community, we are delighted to be supporting this incredibly worthwhile cause. As a member of their Corporate Crew, not only do we get to fundraise for this incredibly worthwhile cause while building connections and networking with other businesses in the North West. We also get to gain an insight into how the charity operates and how the unwavering efforts of the team respond to over 3,000 incidents every year, empowering us to get our client base on board with the fundraising efforts too!”

The North West Air Ambulance Charity provides lifesaving medical intervention across the North West. With no government or NHS funding, the charity relies entirely on charitable support to respond to approximately 3,000 serious incidents every year.

The charity’s next Corporate Crew events take place on Tuesday 17th June and Thursday 25th September.

For more information or to register your interest in becoming a member, please contact Chris or Rachel on corporate@nwairambulance.org.uk.



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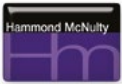
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201-500	£500.00	£600.00
500+	£600.00	£720.00

\*From 1st April 2023

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1/4 page (83 x 126mm)	£175.00	£210.00

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Scan the QR code to find out more from Jackie or Liz





# Proud to Support our *Award-winning* Community.

*Congratulations to all winners and finalists at the  
Annual East Cheshire Chamber Business Awards 2025.*

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