

**Annual Business Awards 2024  
  
Entry Form  
Business of the Year 2024**

This award will be presented to a dynamic company who are demonstrating excellence in developing their business.

**Please provide a presentation of your business and why you think your company should win this award, the judges will be looking for evidence of;**

* A sound business plan and Sales and Marketing strategy
* A demonstratable commitment to customers
* Strong leadership with the ability to drive the business forward
* An excellent record of staff training and development
* Environmental awareness and a commitment to the community
* Innovation and ambition
* Profit growth backed up with sound financial controls
* A noticeable involvement of all the staff to the success of the business

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| --- | --- |
| Company Name |  |
| Address |  |
| Type of Business |  |
| No. of Employees |  |
| Company Start Date |  |

* Evidence that the current strategy is delivering sustainable growth and increasing job creation

***Please include a copy of this form with your presentation***