

September 2023

Chamber



Chamber Annual Golf Day 2023

Full report on page 8

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Siemens has appointed Christian Grosch to lead its major manufacturing facility at Congleton

Events Calendar

Thursday Thirty
14th September 2023
8.30am – 10.00am
SAS Daniels, Fellowship House
Park Road, Congleton,
Cheshire, CW12 1DP

Chamber Business Fair
20th September 2023
10.00am – 3.00pm
Congleton Leisure Centre
Worrall Street, Congleton
Cheshire, CW12 1DT

Autumn Clay Shoot
18th October 2023
10.30am – 4.00pm
Cloudside Shooting Ground
Red Lane, Congleton
Cheshire, CW12 3QG

Thursday Thirty
2nd November 2023
8.30am – 10.00am
Synergy Recruitment
Lion & Swan, Swan Bank
Congleton, Cheshire, CW12 1AH

Afternoon Tea Networking Event
15th November 2023
2.00pm – 4.45pm
Pecks Restaurant
Newcastle Road,
Moreton, Nr. Congleton
CW12 4SB

Christmas Lunch
1st December 2023
12 noon – 3.00pm
Pecks Restaurant
Newcastle Road, Moreton
Nr. Congleton, CW12 4SB

Christmas Thursday Thirty
14th December 2023
8.30am – 10.00am
Macclesfield College
Park Lane
Macclesfield
Cheshire, SK11 8LF

Thursday Thirty
25th January 2024
8.30am – 10.00am
East Cheshire Chamber
35-37 High Street
Congleton, CW12 1BG

Thursday Thirty
7th March 2024
8.30am – 10.00am
Innov8 HR
Details to be confirmed.

Annual Business Awards
22nd March 2024
18.45pm - Late
De Vere Cranage Estate
Byley Lane, Cranage
Nr. Holmes Chapel
CW4 8EW

Thursday Thirty
18th April 2024
8.30am – 10.00am
D2NA
Bar Twenty-Seven
Macclesfield Football Club
Moss Lane,
Macclesfield
Cheshire, SK11 7SW

Thursday Thirty
6th June 2024
8.30am – 10.00am
AVAILABLE

Events can be found on our website 'Events Page' at www.eastcheshirechamber.co.uk/events



Welcome from the Chief Executive

On behalf of East Cheshire Chamber of Commerce, I am delighted to extend a warm welcome to all readers!

As a voice of the business community, East Cheshire Chamber of Commerce takes immense pride in supporting and promoting local businesses and entrepreneurs. This magazine is a testament to our commitment to fostering growth, innovation, and collaboration within our vibrant community.

From small startups to well-established enterprises, each one of you plays a pivotal role in shaping the economic landscape of our area. We understand the challenges you face, and we are here to support you every step of the way. Our magazine serves as a

platform to celebrate your achievements, share your experiences, and connect you with like-minded individuals who are equally passionate about creating a prosperous business environment.

A full report from our Annual Golf Day can be found on pages 8 and 9, which was held on June 21st at Vale Royal Abbey Golf Club. We were very lucky with the weather and welcomed 15 teams for golf and 70 guests for an excellent carvery beef dinner.

Within this edition you will find details about our upcoming Clay Shoot in October, our well-renowned Christmas Lunch in December and details for the Annual Business Awards in March. Alongside this there are dates for all our planned networking events and the Afternoon Tea networking events.

I hope you enjoy this edition of Chamber; please remember we are here to help wherever we can. If you would like any information with regards to any events, have articles for the next edition or you are interested in advertising space please contact liz.longmore@eastcheshirechamber.co.uk or call the office on **01260 540570**.

Jackie Randles
Chief Executive

Welcome to our new members

The Chamber extends a very warm welcome to the following new members:

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Founded in 1990, Thornycroft Solicitors have offices in Macclesfield, Holmes Chapel, Buxton and Whaley Bridge. Our solicitors and legal specialists cover a wide range of legal services, including Divorce and Family law, Conveyancing, Wills, Probate, Lasting Powers of Attorney, Clinical Negligence and Personal injury meaning they are able to provide the very best legal advice as well as the highest levels of customer care.

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New Board Member

Welcome to Rebecca Medcalf – Business Owner & Principal Legal Director, Tinsdills Solicitors



Rebecca Medcalf
Tinsdills Solicitors

With over 20 years' experience in the legal sector Rebecca qualified as a Solicitor in November 1999, became Director in 2006 and in 2012 stepped up as a Shareholder Director. Now Business Owner & Principal Legal Director, Rebecca has played a pivotal role in Tinsdills' growth and expansion.

Throughout the years, Rebecca has amassed an impressive portfolio of clients, leading her to work on exciting development projects locally and further afield. Rebecca enjoys the variety of each day, the close working relationships that she establishes with her clients and the mental challenge that the work brings. Rebecca was brought up on a dairy farm to which she credits her commitment and work ethic.

Rebecca is passionate about training, development and retention of future legal professionals, she is the lead Director responsible for Tinsdills' Trainee Solicitor Programme. Her view is that opportunities should be available for all to grow and develop within the business.

In her spare time Rebecca enjoys spending time with her husband and children. Most weekends involve socialising with friends over a few G&Ts and listening to Sounds of the 80s with Gary Davies whilst cooking Sunday dinner. Rebecca also regularly attends indie music gigs and festivals.

tinsdills
solicitors

Whatever you're facing, you need your solicitor to act with understanding, empathy and sound knowledge.

Whether it's personal or business, we are here to support in what matters to you.

Meet your local team of experts:



Rebecca Medcalf
Managing Director
Commercial Property



Paul Woolliscroft
Legal & Commercial Director
Civil & Commercial Litigation and Personal Injury & Medical Negligence



Laura Hartley (TEP)
Senior Associate
Wills, Trusts & Probate



Helen Jaidy
Senior Associate
Residential Property



Kate Wilson
Associate
Commercial Property, Agriculture & Equine Law



Jennifer Averill
Paralegal
Wills, Trusts & Probate

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solicitors

East Cheshire Chamber of Commerce Business Fair

Wednesday 20th September 2023
10:00am - 3.00pm

To be held at
Congleton Leisure Centre
Worrall St, Congleton, CW12 1DT



Scan the QR Code to
book your attendance

For further details please contact Liz Longmore:

Tel: 01260 540570
liz.longmore@eastcheshirechamber.co.uk

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Members of the Pear Hospitality and Retail Group.



Member Spotlight

Bringing local businesses into focus



Amanda Grint
Hammond McNulty

What motivates you?

Many things on a day to day basis. Meeting new clients and contacts, positive outcomes for clients, feeling helpful and valued and of course my wonderful colleagues and team at Hammond McNulty!

How many hours do you work a day on average?

Depends on my diary. We work flexibly across the practice to assist with a good work / life balance but standard hours are 37.5hrs per week.

What have you found to be the most satisfying moment in business?

There have been many over the 28 years I have been with Hammond McNulty, from qualifying to becoming a partner in 2007. From a client perspective long projects or issues when they are finally resolved and it's the best outcome for the client really make you feel good.

If you had the chance to start your career over again, what would you do differently?

I studied Geography, Maths and Economics at A Level and even though I enjoy numbers I have a keen interest in Geography, the natural world and my favourite subject is meteorology. Without sounding regretful I would have loved to have worked at the Met Office.

How do you spend your leisure time?

Being on or by the sea with my family. I also enjoy walking, TRX training and of course eating out!

If you could talk to one person from history who would it be?

This is a really tough question, but I think I would have to say our late Queen Elizabeth II; the places she visited and people she met over the years must be fascinating to chat about over a nice cup of tea.

Who has been your greatest inspiration?

My parents who I am lucky to have a wonderful bond with, I am an only child and they have guided and supported me through life and instilled a hardworking ethic within me. They never let me forget how lucky I am and to appreciate what you have worked

for and achieved. Also my daughter who is currently 12 years old, she amazes me. What a positive, energetic and excited attitude she has to life even at such a tender age.

What are today and tomorrow's challenges?

Who knows when you open your emails or arrive at the office. Every day is very different and the variation of work at our practice is huge. We are operating in a very different world from when I started my career with unpredictability locally, nationally and internationally in the financial and economic sectors. Sustainability and the safeguarding of our planet is also a huge issue which is impacting more and more on industries and business in general.

The key is to move with the changing world we live in and try to look at challenges as opportunities.



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Joe Manning
Beartown Brewery

What motivates you?

Team growth, team cohesion, and people joining us on our journey to be an international brand. After all, the journey is the destination.

How many hours do you work a day on average?

I was working 12+ hours a day, but recent events have put my own behaviours under the spotlight. I've realised the quality of my work and other contributions in life were sub-par. Just because I was putting the hours in it didn't mean the output was delivered.

I'm working on managing my time better and finding a (much) healthier balance between work and pleasure - otherwise, what's the point?

What have you found to be the most satisfying moment in business?

Looking at the shiny new brewery, free tickets to Twickenham from our malt suppliers, and an all-expenses trip to Germany with some partners, especially knowing where we came from, are all nice.

However, in actual fact, I know at this moment we are a growing business and as a result, we have growing pains.

Our full brewery team met in "The Den" and communication was clearly the buzzword for this meeting. All facets of the business sat down and broke out into groups, listed issues and concerns, areas they felt unsupported around, and took the time to take the floor and share these issues. Everyone listened and everyone felt heard. It was a great, incredibly cathartic experience; I walked out with a kick in my step!

If you had the chance to start your career over again, what would you do differently?

Nothing, it has all happened for a reason, so I'll embrace the directions it's taken me in, and the lessons it has given me. Every junction can be analysed, but your previous actions took you there whether you realise it or not. I just keep trying to choose the right direction.

How do you spend your leisure time?

Exercise, dogs, kids, adventures, sport and pubs - campervan soon!

If you could talk to one person from history who would it be?

Stefan Lofven and Anders Tegnell - the prime minister of Sweden during Covid, and his health advisor.

One was brave enough to say what no one else would and the other had the conviction to back his team.

I'd love to listen to their decision-making process and how the pressure sat on them during this experience. It's a clear example of extreme leadership.

Who has been your greatest inspiration?

It may be a cop-out, but my father is not a bad bloke. He is the most generous Yorkshire man you'll meet. Richard Branson's autobiography was a good read too. I don't know if the stories are true or not, but if they are I quite like the stubborn farmer on the M62 who wouldn't sell his house despite a motorway being built through it.

What are today and tomorrow's challenges?

As an ambitious business, everything goes back into the business' growth. Today we are constantly dealing with cash flow issues and tomorrow's problems will probably be the same ones.



Annual Golf Day Success

East Cheshire Chamber of Commerce held their Annual Golf Day, sponsored by Prism UK, on Wednesday 21st June 2023 at Vale Royal Abbey Golf Club, in Whitegate, Cheshire – and what a fabulous day it was!



Green Rangers – Winning Team

The day started with registration, delicious bacon brioche rolls and some tea and coffee, shortly followed by a Putting Competition sponsored by Prism and Astbury Mere Care Home. A fun but competitive opportunity to win a beautiful glass trophy which went to Harry Jackson from Richborough Estates.

Out on the course, the sun shone after a very short shower just as the players were teeing off. Jackie Randles and Liz Longmore from East Cheshire Chamber of Commerce were sat at Hole 10 seeing teams through, taking team photographs and watching each team take their shots.

Halfway through the afternoon, Terry from Vale Royal Golf Club along with Liz Longmore from East Cheshire Chamber of Commerce, drove around the course on a golf buggy to offer drinks and cookies to all the players, complimentary of East Cheshire Chamber of Commerce.

Once all the teams were back, a lovely roast beef carvery dinner, with lemon meringue tart, tea and coffee was served in The Great Hall, after which the prize giving took place.

The Longest Drive was out on Hole 15 and the trophy went to winner Mike Watson from Active Cheshire. The winner of the Nearest-the-Pin on Hole 6 went to Peter Thorpe from Reliance Medical and the

Individual Lady winner went to Anne Sheldon from The Green Rangers team.

In third place were Senior Aerospace Bird Bellows, second place was won by Richborough Estates Team B and the winning team were The Green Rangers, (Jon Whitby from Sales Geek, Steve Vare from SPV Consultancy, Anne Sheldon and Pete Wilcox).

The Chamber's Charity for this year, Visyon, was at the event all day and had some fabulous prizes for the raffle which raised £390.



Senior Aerospace - Teams 3rd Place



Handelsbanken Team



Nearest-the-Pin Winner – Peter Thorpe, Reliance Medical



Langricks Team



Putting Competition Winner – Harry Jackson, Richborough Estates



Berisfords Team



Richborough Team B – Teams 2nd Place



Individual Lady Winner – Anne Sheldon



IronMarket Risk Team



Longest Drive Winner – Mike Watson, Active Cheshire



Annual Clay Shoot

Cloudside Shooting Grounds

The annual Chamber Clay Shoot will take place on Wednesday 18th October from 10.30am onwards, at Cloudside Shooting Grounds.

10.30 am - Breakfast

11.00 am - Clay practice followed by refreshments

13.00 pm - Clay Competition

15.00 pm - Meal & Awards Presentation

Location:

Cloudside Shooting Grounds, Red Lane
Congleton, Cheshire, CW12 3QG

Sponsored by Berisford Ribbons and Business Doctors



For more information

Please contact Liz Longmore on 01260 540570 or
liz.longmore@eastcheshirechamber.co.uk. Early booking is recommended.



Leisure Centre Reopens After Major Refurbishment

Another of the borough's leisure centres has reopened its doors after a major refurbishment – and with a little big splash!

Children from The Quinta Primary School were first to test the water in the new, big pool at Congleton Leisure Centre, following a civic opening by the mayor of Cheshire East, Councillor Rod Fletcher.

The more than £10m revamp by Cheshire East Council represents a further boost to the borough's leisure facilities, many of which have also received significant recent investment.

Congleton is the latest to undergo a large-scale refurbishment, which has completely transformed its exterior design, the interior activities space and facilities, taking the borough's leisure offer to a new level.

Spacious parking with electric vehicle charging points and eight sheltered bike racks for cyclists add to the expanse of the Worrall Street complex, constructed by local contractor, Pulse Design and Build.

The centre was officially opened on Wednesday 28th June by the Mayor of Cheshire East and guest of honour Ann Brightwell MBE; a former Olympic athlete and Congleton resident, who as Ann Packer, won gold and silver medals in the 1964 Tokyo Olympics.

Of the several meeting rooms available for booking, one is named the Ann Brightwell suite, which contains a colourful mural wall dedicated to Ann as a young athlete.

There are two swimming pools, thermal suite with sauna, steam room and tropical shower, a 100-station gym, soft play area for children, and a Taste for Life café. Dedicated accessible changing rooms and lift access, enable straightforward access to the pool for wheelchair users.

Councillor Mick Warren, Cheshire East Council's Chair of the Environment and Communities Committee, said: "I have had the opportunity to look around this refurbished leisure centre and the end result is first class.

Yes, we encountered a few hurdles on the way, including the Covid pandemic, but we are here now, and the newly revamped Congleton Leisure Centre is complete and represents yet another milestone achievement for Cheshire East Council and Everybody Health and Leisure.

I am sure all those using the centre will be impressed with its amazing facilities and will accept that it's been well worth the wait."

Thomas Barton, chief executive of Everybody Health and Leisure, the borough's leisure trust, now running the centre, said: "The health and wellbeing of Cheshire East residents is important to the council and to Everybody, and we wanted to set a new high standard for what we can offer in terms of leisure facilities in Cheshire East, whilst creating job opportunities for more than 70 people from local communities.

"I would like to thank and congratulate Cheshire East Council for their continued investment in this facility for the local area, recognising the value and importance of health and leisure provision."

Thomas Barton,
Chief Executive,
Everybody Health and Leisure



Contractors first broke ground in the summer of 2021 when the country was in the grip of the Covid pandemic, with lockdowns and social distancing causing considerable disruption to construction projects and the country's economy.

Despite this, and other obstacles which had to be overcome, Congleton Leisure Centre's reconstruction continued with no interruption and now extends to more than 3,300 square metres, almost twice its original size.

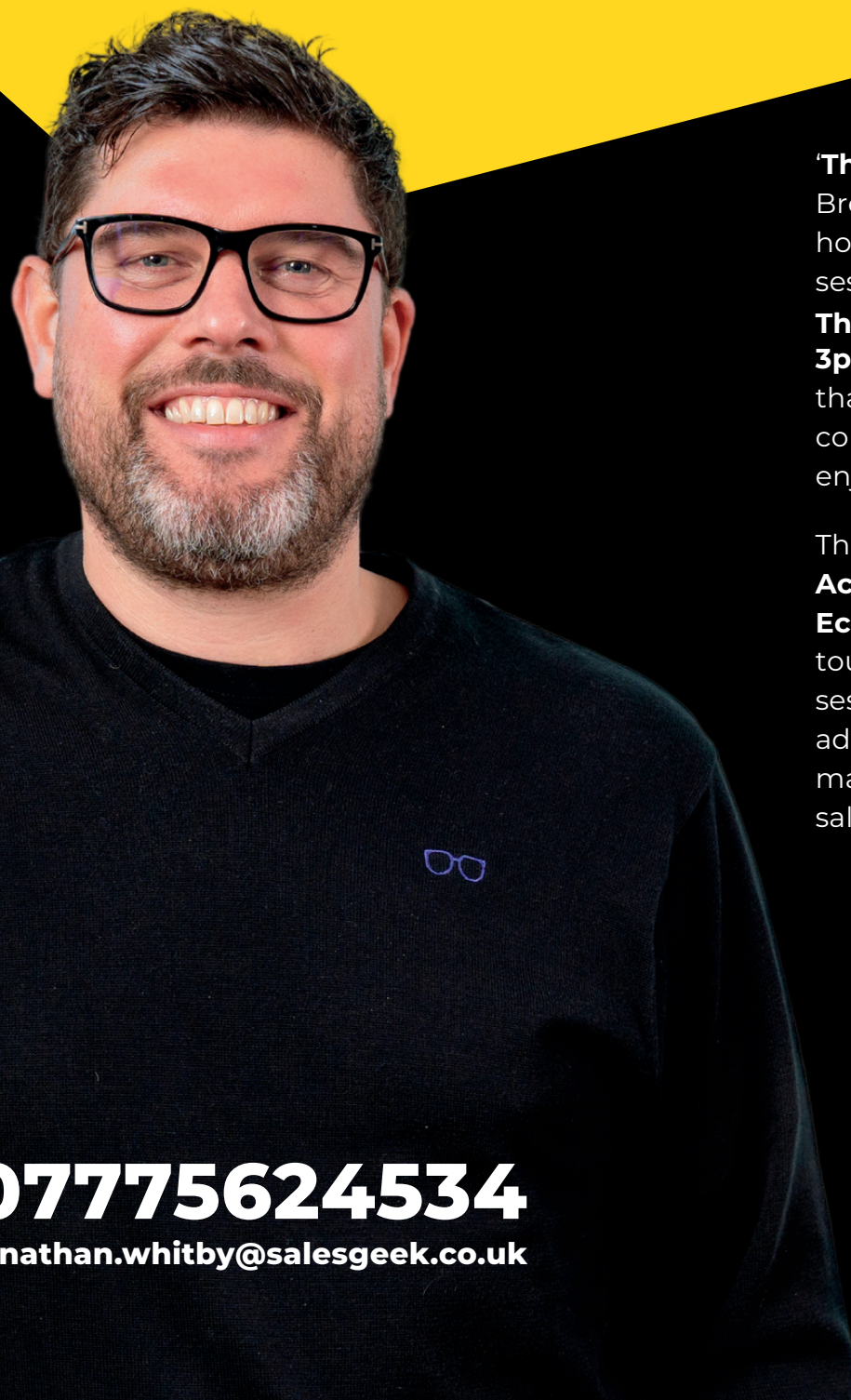
In December 2021 children from The Quinta, renowned for its sports achievements, used indelible marker pens to sign a piece of steel, creating a simple time capsule. Then, on the evening of the official opening of the centre, children from the same school, counted down by the mayor, became the first to jump into the pool in what was described as the 'little big splash'!



THE FIRST RULE ABOUT SALES CLUB IS...

EVERYONE TALKS ABOUT SALES CLUB!

A free quarterly event exclusively for **East Cheshire Chamber Members**, designed to help you get some **structure and stability** into your **sales pipeline!**



'The Den' at Beartown Brewery in Congleton is the home of Sales Club. The final session of the year will be on **Thursday 19th October from 3pm to 5pm**, you will be more than welcome to stay on to continue networking and enjoy their amazing beer!

The session will be on '**Sales Acceleration in a Slowing Economy**'. When times are tough, sell more stuff.....this session will give you tips and advice on how you can maximise every one of your sales opportunities.

Jonathan Whitby



07775624534
jonathan.whitby@salesgeek.co.uk



Thursday Thirty Reports

We had a great morning for our **Thursday Thirty Networking Event** on the 6th July, hosted by the lovely team at **Neon Freight** at their new offices based in Knutsford.

Thank you to Ian Mallon, Managing Director for giving a short talk about the journey of Neon Freight, how they started and where they are today. Attendees enjoyed tea, coffee and pastries whilst networking.

Our August Thursday Thirty was hosted by H21 Safety Ltd and held at 'The Den' at Beartown Brewery. Attendees received a fantastic presentation from Health &

Safety Consultant, Jake Brown from H21 Safety. Jake discussed the current statistics for accidents at work and how particular measures can prevent those in your workplace.

One of the Chambers key roles is bringing businesses together and our Thursday Thirty Networking events encourage our members, existing, new and potential to establish those connections.

If you are interested in hosting a Thursday Thirty, please email liz.longmore@eastcheshirechamber.co.uk for our 2024 dates that we have available.



LSIP Report



South Cheshire Chamber are the Employee Representative Body for the Cheshire & Warrington Local Skills Improvement Plan (LSIP). The purpose is to ensure that the skill requirements of local employers are matched by the skills being taught by our colleges and other post-16 providers to the local workforce.

The Secretary Of State has approved our LSIP report which, in response to feedback from local businesses, establishes the key priorities and themes for the LSIP.

Working Groups

With the roadmap and priorities in place, we are now looking for local businesses to help deliver real change in post-16 education.

We will be arranging working groups to ensure that the skill

requirements of local businesses are being taught by our colleges and other post-16 providers and are available to your existing workforce and talent pipeline.

The working groups will focus on the following sectors: Manufacturing (including Engineering and Supply Chain), Health & Social Care, Life Sciences, Digital, and Low Carbon (Green skills).

If you work in any of these sectors and would like to help change the current skills education across Cheshire & Warrington please contact;

Email Sarah Emes-Young:
Sarah.Emes-Young@sccci.co.uk

To view the report:
sccci.co.uk/local-skills-improvement-plan

THE CHAMBER OF CHOICE

ANNUAL CHAMBER BUSINESS
AWARDS
2024

FRIDAY 22ND MARCH

To be held at
**DE VERE CRANAGE ESTATE,
BYLEY LANE, HOLMES CHAPEL,
CW4 8EW**

6:45pm onwards

FIND OUT MORE



Visit our Business Awards page on our website
eastcheshirechamberofcommerce.co.uk/business-awards-2024



Download and complete the nomination form for your own or another company
you wish to nominate. Email this to liz.longmore@eastcheshirechamber.co.uk

CATEGORIES FOR ENTRY

BUSINESS OF THE YEAR AWARD

**EXCELLENCE IN
CUSTOMER SERVICE AWARD**

**EXPORT & INTERNATIONAL
TRADE AWARD**

**EMPLOYER
OF THE YEAR AWARD**

**TRAINING AND
DEVELOPMENT AWARD**

**PROGRESS TOWARDS
CARBON NEUTRALITY AWARD**

**YOUNG PERSON/APPRENTICE
OF THE YEAR AWARD**

**START-UP BUSINESS
OF THE YEAR AWARD**

**PROFESSIONAL
SERVICES AWARD**

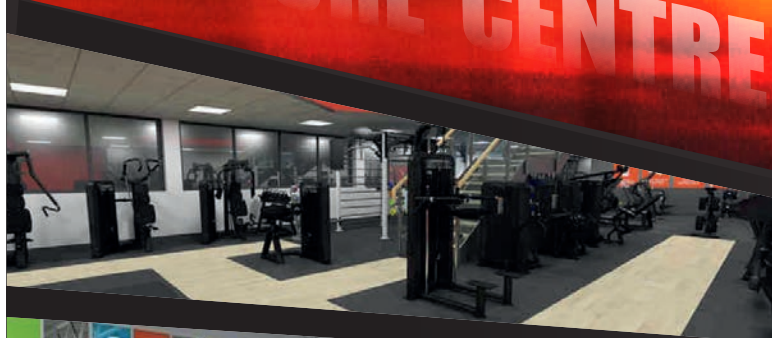
**SMALL BUSINESS
OF THE YEAR AWARD**

**CHARITY
OF THE YEAR AWARD**

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CORPORATE MEMBERSHIPS AVAILABLE!



SCAN TO FIND
OUT MORE



Afternoon Tea Report

Our latest Afternoon Tea Networking Event took place on Wednesday 23rd August, held at Pecks Restaurant nr. Congleton. Exceeding expectations once again, the team at Pecks put together a wonderful afternoon for all our delegates.

With a beautiful selection of foods to choose from, this event has been a delightful addition to our calendar, offering many of our members an opportunity to network with those who are unable to attend our other events.

We are looking forward to adding more dates to the calendar for the Afternoon

Tea Networking, with the next date set for Wednesday 15th November 2023.

Details for the next event can be found on our website or you can email liz.longmore@eastcheshirechamber.co.uk for further information.

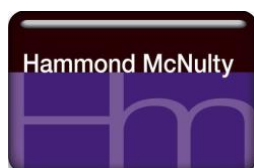


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E: mail@h-m.co.uk

Upcoming Thursday Thirty's 2023/24

sas daniels
SOLICITORS

14th September 2023
08.30am – 10.00am
SAS Daniels LLP

synergy
RECRUITMENT

2nd November 2023
08.30am – 10.00am
Synergy Recruitment

M
MACCLESFIELD
COLLEGE

14th December 2023
08.30am – 10.00am
Macclesfield College

East Cheshire
CHAMBER
of commerce & enterprise

25th January 2024
08.30am – 10.00am
East Cheshire Chamber

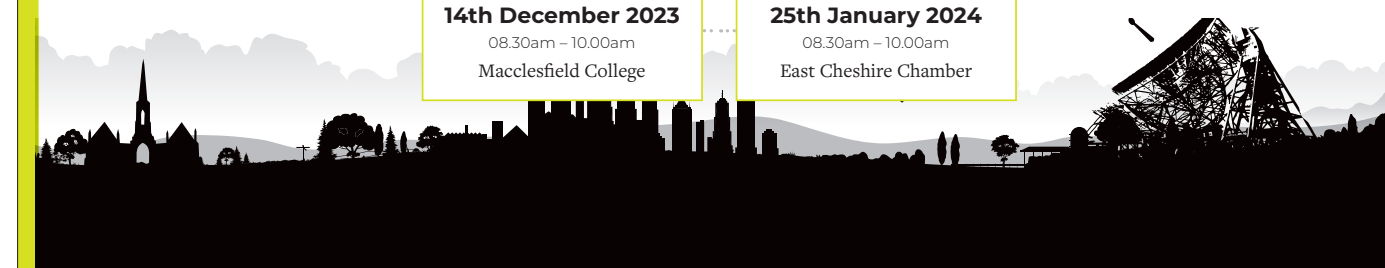
D2NA

18th April 2024
08.30am – 10.00am
D2NA

INNOV
HUMAN RESOURCES

7th March 2024
08.30am – 10.00am
Innov8 HR

For further details please contact
liz.longmore@eastcheshirechamber.co.uk



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Ruby's support children with Special Educational Needs and Disabilities (SEND) and their families. By becoming a Ruby's Corporate supporter, you will help us sustain services that allow children to thrive.

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Alakie, Parent

Charity number 1152148

GET FESTIVE FOR THE CHRISTIE

Join The Christie against cancer

The Christie Christmas Concert
Tuesday 12 December 2023
Manchester Cathedral, 7pm - 9.15pm
christies.org/christmasconcert

Registered charity no: 1201654

Golden Golf Day!

Saturday 16th September 2023
Marton Meadows Golf Club, Marton, SK11 9HF

BBQ Kids Fun Zone Fun Golf Games Trophy for Winning Team

Raising funds for:

The Rossendale Trust

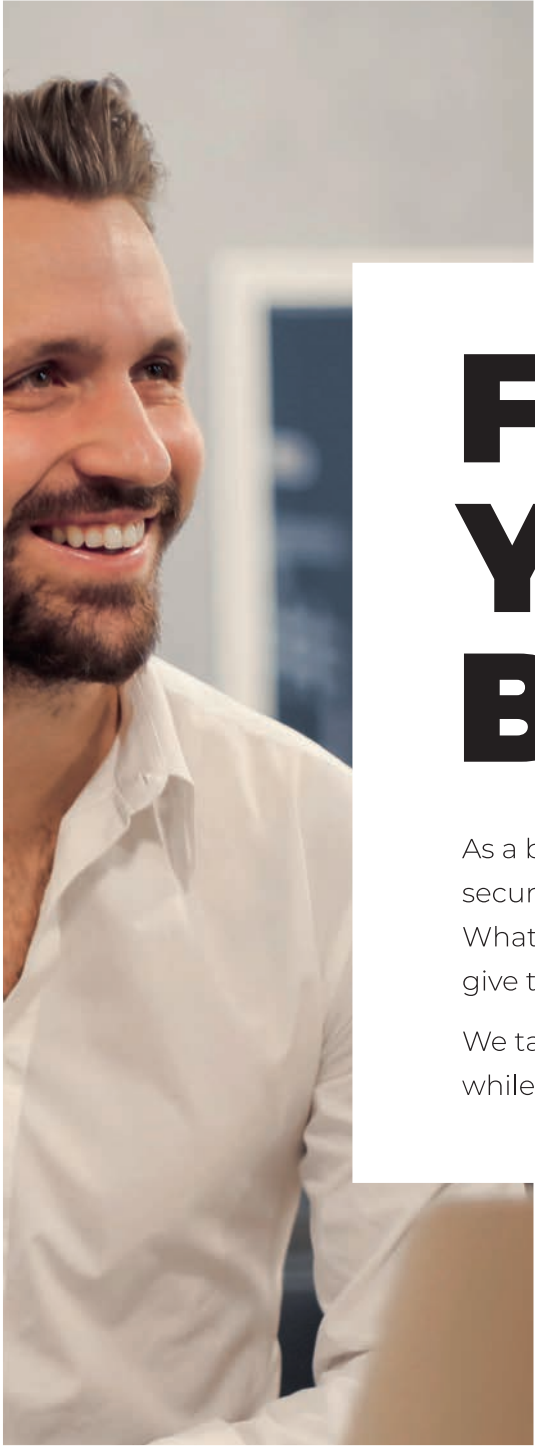
Find out more & to book your tee time
www.rossendaletrust.org/events
 Reg. Charity No. 1146771

The Armed Forces Covenant: The benefits of hiring Defence

The Armed Forces Covenant is a promise by the nation ensuring that those who serve or have served in the Armed Forces, and their families, are treated fairly.

Corporate Social Responsibility Becoming an Armed Forces friendly organisation allows you to align some of your CSR objectives in support of Defence.	World-class transferable training Paid for by Defence, not you, military training develops exactly the core skills which you will value most in your employees.
Accredited skills Much of military training is nationally accredited and includes skills such as management, IT, health and safety, driving licences and more.	Effective teams Individuals with experience in military service have many qualities that transfer to your organisation, such as exceptional team spirit and the ability to both lead and follow.
Fit and resourceful employees Military trained personnel are fit, focused and positive since they often operate in situations that require sound judgement, integrity, adaptability and good communication.	Reputation The Armed Forces Covenant and the Employer Recognition Scheme give employers a unique opportunity to demonstrate support for Defence and raise their corporate reputation.
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SJP Approved 7/8/2023

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INTERNATIONAL TRADE WEEK

6 - 10 NOVEMBER

International Trade Week is back for a third year. Led by the Department for Business and Trade (DBT), in partnership with industry, the week will feature a variety of activities for companies such as events, workshops and webinars.

Whether you're looking to secure your first export contract or expand your existing international sales, International Trade Week will have something for you. The week's activities are for UK companies of all sizes and sectors – whether selling goods or services – you just need an interest in growing your business.

For more information:

W: www.events.great.gov.uk/itw23

E: dbtnph@businessandtrade.gov.uk

T: +44 (0)20 4566 5206



TMC Strategic Communications Look To 'Export' Valuable ESG Insight Following King's Award Win

In a digital landscape where consumers are overwhelmed with content, organisations can struggle to find those meaningful messages that will truly resonate with their audience.

Amplify this by the increase in the average consumer's digital know-how and the rise in 'values-led' brand loyalty, and it appears there are likely barriers between even the most successful brands and their customer base.

Luckily for organisations in the Healthcare and STEM sectors, Congleton-based TMC Strategic Communications (TMC) are here to provide clarity amidst the chaos – specifically when it comes to leveraging purpose into brand communications.

Having been awarded the prestigious King's Award for Enterprise earlier in 2023, their 'International Trade' accolade has fuelled their desire to collaborate with organisations from even further afield. Ready to accelerate their impact on the global stage, TMC have recently revealed their upcoming itinerary of international engagements.

Global Perspectives, Shared Insights

Heading across the Atlantic this September, TMC CEO Tim McCloud will be hosting a dynamic round-table discussion at the prestigious Marcus Evans PharmaMarketing Summit in Boston, Massachusetts.

McCloud's interactive session on "Building Patient Brand Trust" promises to unravel the powerful opportunity held in uniting Environmental, Social, and Governance (ESG) considerations and modern marketing strategies.

Attended by Marketing leads from the world's largest pharmaceutical brands, this engagement highlights TMC's commitment to international thought leadership and their drive to contribute to meaningful industry conversations.

Elevating ESG Beyond Borders

Senior Manager Natascha Lauritzen, who leads TMC's operations in Denmark, is also readying for their next European engagement.

Lauritzen will co-host a panel discussion titled "Purpose Beyond Profit – Communicating ESG Initiatives" in collaboration with the British Chamber of Commerce in Denmark (BCCD) at the end of September.

This event welcomes fellow chamber members to network and learn, and promises to be a collaborative and inspiring session, with guest industry speakers exploring the commercial and purpose-driven opportunities (and challenges) presented when navigating and communicating ESG.

Having worked closely with the BCCD since the inception of TMC Europe ApS in late 2022, former Congleton resident Natascha speaks with confidence of the nuances surrounding ESG accountability and consumer trust, within European markets.

Empowering through Data-Led Insight

Continuing their international line-up, Natascha, Tim and the wider TMC team will also be bringing their expert insight to 'REBOOT' in Denmark this November.

Positioned as the country's newest sustainability summit, REBOOT has been conceived to aid organisations supercharge their sustainability journey.

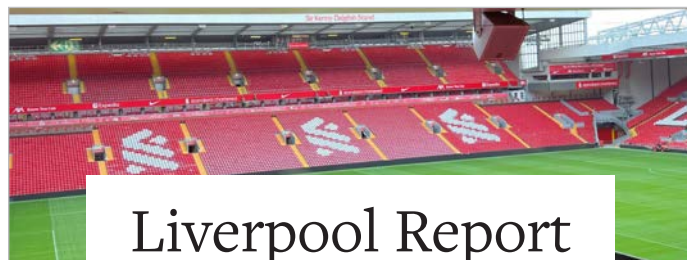
Representing TMC's end-to-end service provision and specialist skills, Natascha will be engaging delegates with her speaker session on 'Communicating ESG initiatives to build trust and brand equity' shedding light on the indispensable role ESG plays in shaping 'future-proof' marketing strategies.

However, TMC's presence won't just be confined to the stage. Attendees will have the opportunity to engage with TMC's services first-hand at their interactive booth, leaving with actionable insight regarding their own journey to more meaningful stakeholder engagement.

A Unified Vision

The calendar of events TMC Strategic Communications is participating in reflects the company's dedication to nurturing international relations. Each engagement reinforces their commitment to driving positive behaviour change, accelerating commercial success for their clients, and exporting the 'Best of British' creative services – all to truly 'create positive impact'.





Liverpool Report

On Tuesday 22nd August, West Cheshire and North Wales Chamber of Commerce invited Jackie Randles and Liz Longmore to join their Networking Lunch at Liverpool Football Club. Extending the invitation to the East Cheshire Chamber of Commerce members, this was an excellent opportunity to see members from each Chamber come together.

After a delicious two-course dinner, we heard from Julie Littler - The Littler Places Art about the amazing work she creates and how she came to producing her fabulous artwork.



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New Head for Siemens' Flagship Congleton Facility

Siemens has appointed **Christian Grosch** to lead its major manufacturing facility at Congleton as the business expands the site to target new vertical markets.

Christian, who has held international managerial positions with Siemens for more than three decades, which included roles in China, Brazil and Italy, takes the reins from his predecessor Andrew Peters, who headed-up the flagship site for nine years.

The business manufactures more than 1 million controls and drives for customers globally at the facility every year and employs more than 550 people from across the region, including 19 Ukrainian refugees.

The move comes as Congleton expands into the heating and ventilation market and boosts capacity at the site – which was the first Siemens manufacturing plant in the UK to become carbon neutral, eight years ahead of its original target, and achieve 80% energy independence thanks to its on-site gas engine and hydro-electric plant at Havannah Weir.



Siemens has increased production capacity by more than 50 per cent, all achieved within the same physical footprint.

Christian, whose engineering career began in a factory in Germany, for microwave transmission and communication equipment, will now oversee this journey to ensure the facility continues to drive the industry forward while maintaining its world-renowned culture.

Christian Grosch, head of manufacturing at Congleton, said: "Famous for its digital transformation and positive attitude towards delivering change, the Congleton

site truly is a leading light in progressive and sustainable manufacturing across the UK and the wider global Siemens community.

"The innovative culture here is well established so my role is to help this talented group to identify and realise further potential, as Congleton maintains its reputation as a global leader. This factory has long set the example for lean, digital manufacturing methods and how to implement advanced processes from virtual reality, digital twins, advanced robotics and additive manufacturing, and I look forward to seeing us achieve further innovation for our customers."

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Liz's Skydive for Chamber Charity of the Year, Visyon

Location:

Black Knights Parachute Centre, Hillam Lane, Lancaster, LA2 0DY

Event:

11,000ft tandem skydive

Liz from East Cheshire Chamber of Commerce is taking part in an 11,000ft tandem Skydive to raise money for their Charity of the Year, Visyon. If you would like to sponsor Liz to help raise money for this fantastic charity, follow the QR code to submit your donation.

Thank you!



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*From 1st April 2023

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