

THE CHAMBER

THE BUSINESS MAGAZINE FOR EAST CHESHIRE

May 2016 / Issue 49



CHAMBER BUSINESS AWARDS



2016 WINNERS

Full Report on Page 14



▲ **SIGN UP FOR
THE CHAMBER GOLF DAY**
See Page 05



◀ **FIONA BRUCE MP
CAMPAIGNING FOR
BETTER ECONOMIC
STABILITY** **PAGE 07**

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Meet the Chamber Team



Marie Shenton
Chairman



David Watson
Chief Executive



Jackie Randles
Chamber Manager



Tim McCloud
Vice Chairman



David Gladman
Board Member



Dermot Callinan
Board Member



George Hayes
Board Member



Mike Doran
Board Member



Peter Bowers
Board Member



Kevin Cook
Board Member

EVENTS CALENDAR

Thursday Thirty 2nd June 2016 08:30am – 10:00am
East Cheshire Hospice, Millbank Drive, Macclesfield, Cheshire SK10 3DR

Free Legal Seminar - Myers & Co 14th June 2016
Riverside, Mountbatten Way, Congleton, Cheshire, CW12 1DY
10 legal mistakes every business should avoid

Annual Golf Day 22nd June 2016 Details to be confirmed
Vale Royal Abbey Golf Club, Vale Royal Drive, Whitegate, Northwich,
Cheshire CW8 2BA

Supercharge Your Sales 29th June 2016 Details to be confirmed
Business Doctors, Riverside, Mountbatten Way, Congleton,
Cheshire CW12 1DY

Myers & Co - Free drop-in legal advice sessions
4th July 2016 4.00pm until 6.00pm
Riverside, Mountbatten Way, Congleton, Cheshire CW12 1DY

Thursday Thirty 14th July 2016 08:30am – 10:00am
Alsager Fire Station, Cheshire Fire and Rescue, The Commons, Sandbach,
Cheshire CW11 1FJ

Thursday Thirty 25th August 2016 08:30am – 10:00am
The County Group, Details to be confirmed

Tour of Britain Cycle Race – Stage 3 6th September 2016
182 kms starting in Congleton ending at Tatton Park, Knutsford

The Cheshire Business Expo 14th September 2016
Hallmark Hotel Manchester Airport, Stanley Road,
Handforth, Wilmslow, Cheshire SK9 3LD

Thursday Thirty 13th October 2016 08:30am – 10:00am
Details to be confirmed
Davenham Trade Solutions

Clay Pigeon Shoot 19th October 2016 Details to be confirmed
Sponsored by Business Doctors, Cloudside Shooting Ground, Red Lane,
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Events can be found on our website 'Events Page' www.eastcheshirechamber.co.uk
Please email Jackie.randles@eastcheshirechamber.co.uk
for further details and booking form



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David Watson

Comments

The topic on everyone's mind at the moment must be whether we should be voting "IN" or "OUT" on June 23rd.

Talking to businesses around the region, I keep hearing different opinions as to what each outcome could bring to our shores. The one clear message I receive is that there are many businesses and individuals who have still to make a decision.

I include myself in that group and hope that over the next few weeks we will hear clear debate from both the groups supporting our continued membership of the European Community and those that think we should leave. What we must not do is make a decision that is ruled by our hearts and not our heads.

What we do know is that following our very successful Awards Dinner in April, there are many great businesses in the area that will continue to drive our economy forward. A full report can be found on page 14 with pictures of all the worthy winners. Our thanks again go to the Sponsors of the event, the nominees, and all who embraced the awards and took part. We should not, of course, forget our hosts, Cranage Hall.

Another big event that is coming to Cheshire East is the Tour Of Britain cycle race, with one stage starting in Congleton. There are some details about the Tour on page 26, but if you would like more information regarding sponsorship opportunities please contact me at the Chamber.

Also, please contact us if you would like to attend one of our very popular Thursday Thirty network meetings or indeed any information about the East Cheshire Chamber of Commerce.

David

Welcome to our new members



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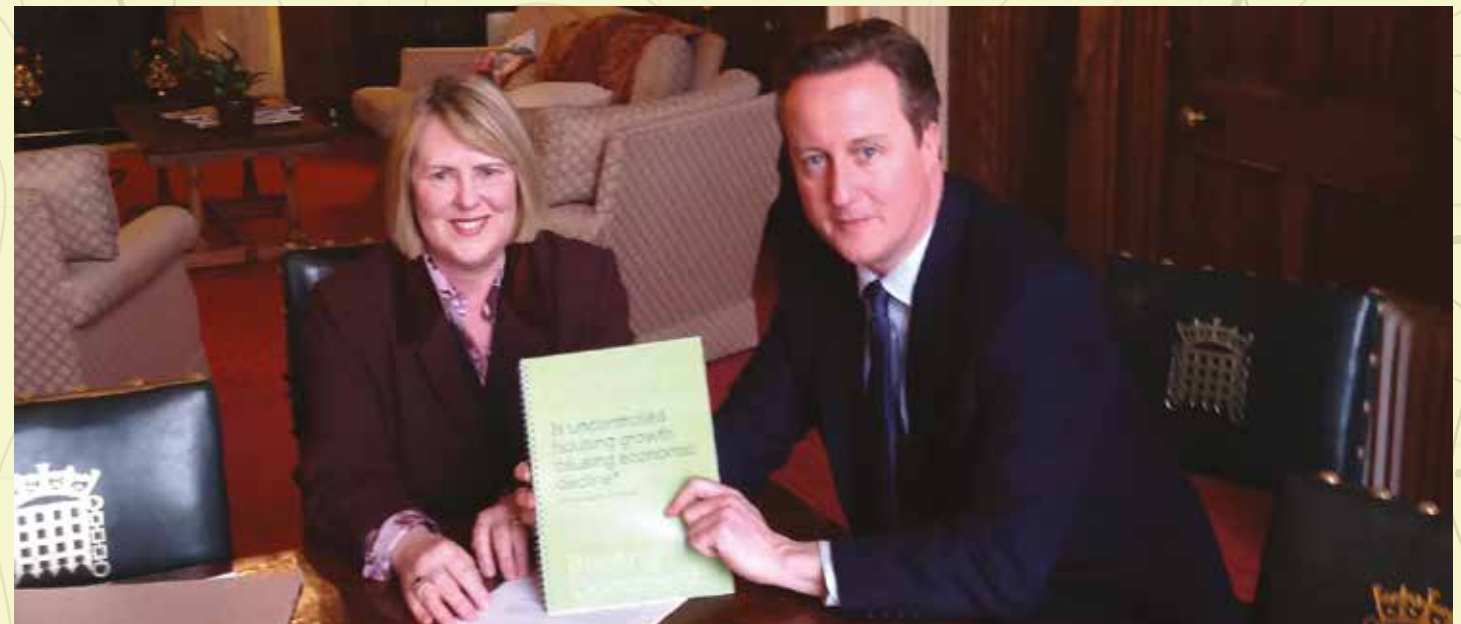
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FIONA BRUCE MP CAMPAIGNING FOR BETTER ECONOMIC STABILITY IN CONGLETON



Fiona Bruce MP meeting with Prime Minister, David Cameron, in his office in Parliament with documentation provided for the meeting by Congleton businessmen.

Member of Parliament for Congleton, Fiona Bruce MP, has met with Prime Minister, David Cameron MP, to raise concerns raised with her by business people in Congleton about the lack of employment land in and around Congleton.

Key Issues

- Currently Congleton's job density is **62.2%**
- To achieve Cheshire Easts average of **76%** an additional **2,200 jobs are needed** now this equates to 13 hectares of land - the size of Radnor Park
- With proposed housing allocation of **4150 units** to retain current job density **3,804 jobs** - 26 hectares required
- To achieve Cheshire Easts job density **will require 47 hectares**
- Current allocation of **17 hectares** job density will fall to **56.2%**

Fiona Bruce MP said

"Congleton is a town with many thriving businesses which want to expand. However, the economic growth of Congleton will be restricted unless land is released to facilitate this expansion. Members of East Cheshire Chamber of Commerce met with me to highlight their concerns that the economic growth of Congleton is being restricted by the shortage of employment land, with current sites either having restricted access or being landlocked. This provides limited opportunity for existing business growth or inward investment.

Local businesses inform me that hundreds of potential jobs are currently at risk and more could be jeopardised in future years. If sufficient land cannot be secured for local business expansion they will be lost not only to the area but also, to the country. I was sufficiently concerned about this both for current and future generations in Congleton to seek a meeting with the Prime Minister to highlight this issue."

Fiona Bruce MP continued

"I pointed out to the Prime Minister that one of the key reasons for National Government having agreed to allocate £46m towards the development of the Congleton Link Road was to open up employment opportunities for people in my constituency - this being one of the key reasons I argued for this funding in the House of Commons during the last Parliament. I informed the Prime Minister that it is critical that this objective is not defeated by a lack of land being brought forward for employment purposes."

Action required now Congleton's Economic Growth

- There is an immediate need for employment land to allow for economic growth in Congleton.
- We have international businesses that want to expand and can't because of land blocking by developers.
- With no local plan employment sites cannot be allocated.
- Businesses will be lost out of the area and relocate overseas.
- There is currently no incentive or instruction for developers to put forward land for economic growth.
- It is in the developers interest not to build out but to keep below the 5 year required supply, in order to secure additional land and planning.
- There needs to be a balance between future housing and the local economic requirements.



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ROMANS IN CONGLETON



On Saturday 2nd July, Congleton's tourist potential will receive a considerable boost when a detachment of Roman soldiers, the Deva Victrix, bring the Cheshire Hoards to Congleton.

The Knutsford, Hoard



A day of Roman activities and re-enactments will celebrate the arrival of the much publicised Knutsford and Malpas hoards at Congleton museum, which will be the permanent home for these two regionally important collections. Comprising 7 Iron Age

gold coins, 121 Roman silver coins, 3 silver gilt trumpet brooches and 2 silver finger rings these hoards with those from Moody Street and Priestly Fields, turn Congleton into a museum of hoards.

Bringing these new and exciting exhibits to Congleton has been achieved in partnership with the Museum of Liverpool and the Heritage Lottery Fund.

ABC MANAGED SOLUTIONS

What motivates you?

Seeing our business grow and more importantly seeing our clients grow directly through our services and customer service, without them we wouldn't be where we are today.

If you could talk to one person from history, who would it be and why?

I would have to say Ghandi, he was such a brave man, someone that I admire immensely and I would love to pick his brains on many subjects.

What has been your most satisfying moment in business?

I wouldn't say one specific event but bringing on board new clients into our business is one of the most rewarding, when new clients really take hold of how we can help change a business for the better and seeing our solutions grow there is no better feeling.

How do you spend your leisure time?

I spend most of my leisure time either with my son Joshua and family or playing cricket for Congleton Cricket Club.

What are today and tomorrow's challenges?

We work in a fast paced technology based industry so there are many challenges from product to platform but that's what makes our industry so interesting!



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If you could talk to one person from history, who would it be and why?

Winston Churchill, to have the defiance and vision to succeed when all odds are against you has to be the greatest achievement of all time. I would trade so much for an hour with this great man.

What has been your most satisfying moment in business?

To be recognised by my peers at the O2 arena in front of 5,500 business owners, professionals, celebrities and political leaders for my entrepreneurial skills in creating and

developing, over eight years, one of the largest annual charitable events in the UK, the Summer Swing.

How do you spend your leisure time?

I play competitive county masters as well as competitive senior league badminton which I love and to spend quality time with my gorgeous wife and five wonderful children.

What are today and tomorrow's challenges?

In business, recruitment of talented people to continue to build our long term vision at FFM. Personal; to stay fit, healthy and ensure life is enjoyed to the full and help my children be the best they can be.



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“Congleton Business Park is a thriving community of businesses bringing employment and economic prosperity to our town.”

David Watson, Chief Executive

Jack Higginbotham
Sales Consultant

How important have your team members been to your success?

Our team is integral to our success, they are the core aspect of ABC and without them the customer experience wouldn't be the same.

Andrew Chatterton
Managing Director

How important have your team members been to your success?

When I think about the last 18 years in business it has been the successful recruitment of some terrific people who are like minded, motivated and share beliefs that anything is possible, which underpins the successes of FFM. Without them the success would never have happened.

CHAMBER MEMBERS WORKING TOGETHER

FROM ZIMBABWE TO TMC

A chance conversation on a journey from Manchester airport to Congleton has led to a brilliant career start for Sian Ellement.

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RUBY'S FUND AND BURNS



Robert Burns pictured with Ruby's Mum Alison Parr & Gerry McGonagle (Enterprise-Rent-A-Car Area Manager) with a donation towards this super charity.

Quote from Robert Burns

"I was blown away when I visited, so much enthusiasm, it is a credit to them, a facility they should be proud of."

Quote from Alison Parr

"I was delighted to accept the generous donation of £1000 on behalf of Ruby's Fund from Robert & Gerry. During their visit we showed them around the centre and our facilities. They both seemed really taken with the centre and the work we do with our children and families."



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ANNUAL CHAMBER BUSINESS AWARDS

East Cheshire Chamber of Commerce Business Awards 2016



The East Cheshire Chamber of Commerce Business Awards were held at Cranage Hall on Friday 8th April. A delightful three course dinner was enjoyed by over 260 people before the awards were presented to the winners in the 12 categories that made up the awards evening.

The guests were all greeted by Verity Deaville and Wayne Lineker of Deaville & Co and the evening was hosted by David Watson, Chamber Chief Executive, Jackie Randles, Chamber Business Manager and Tim McCloud, Managing Director of TMC Strategic Communications.

Guests in attendance were Congleton constituency MP Mrs Fiona Bruce, the Deputy Borough Mayor Councillor Olivia Hunter and Deputy Consort Mr Philip Bolton.

The award winners were all presented with a trophy, champagne and a

certificate showing the category that they had won. The Award Winners were as follows:

The Training and Skills award went to SAS Daniels. A category that was introduced for the first time at last year's awards evening was the Most Promising New Business Award and this year it went to Approved Inspectors Cheshire who are based at Riverside in Congleton.

This year's Charity Award went to the Rossendale Trust based in Macclesfield. The award was presented by Jon Bloor of Richborough Estates.

Paul Johnson of Total People presented the Employee of the Year Award to Debbie Tomkinson who is employed by Reliance Medical Ltd of Congleton.

The prestigious Exporters Award went to Fine Decor of Holmes Chapel who export their wall covering products all over the world.

The Professional Services Award was won by Howard Worth and the trophy was presented by Kevin Cook of Business Doctors Cheshire Ltd.

A very special award was presented to the Chamber Business Partner, Genesys International who are based in Middlewich. They are manufacturers of water treatment chemicals that are used globally.

The Award for Excellence in Customer Service was won by Tinsdills Solicitors for the second time, having first won it two years ago.

The Tourism Award was won by the Brownlow Inn and Ryles Arms. The award was presented by Andrew Chatterton who's company, Franklyn Financial Management later won the main prize, that of Business of the Year. There was an award for the Small Business of the Year and this was won by Iron Gut Publishing of Holmes Chapel.

Another new category for this years awards was the Contribution to the Community Award which was won by Berisfords Ribbons of Congleton.

A raffle and auction held on the night raised £3,700 for Carers Trust 4 All. Following a last minute donation by the East Cheshire Chamber, it brought the total raised for the year to £9,500.



"Just a quick note to say congratulations and thank you for another successful and enjoyable awards evening."

KEVIN COOK – BUSINESS DOCTORS



"Many thanks for another great evening at Cranage hall.

Our table had a grand time and it was great to catch up with friends, clients and suppliers.

Flawlessly ran, slick, professional and always entertaining the awards evening was a great success!

It is what I have come to expect from East Cheshire Chamber of Commerce."

ROB KANE – SAS DANIELS



"A very big thank you for another fabulous awards evening and for the Champagne, it's always a pleasure to help on the evening."

VERITY DEAVILLE – DEAVILLE & CO





ROSSENDALE TRUST
Charity of the Year Award



BERISFORDS
Contribution to the
Community Award



BROWNLOW INN/RYLES ARMS
Tourism and Hospitality Award



SAS DANIELS
Training and Skills Award



TINSDILLS SOLICITORS
Excellence in Customer Service Award



HOWARD WORTH
Professional and Business Service Award



APPROVED INSPECTORS CHESHIRE
Most Promising New Business Award



DEBBIE TOMKINSON (Reliance Medical)
Employee of the Year Award



GENESYS INTERNATIONAL
Chamber Business Partner Award



IRON GUT PUBLISHING
Small Business of the Year Award



FINE DECOR
Exporter of the Year Award



FRANKLYN FINANCIAL MANAGEMENT
Business of the Year Award

WITH THANKS TO OUR SPONSORS



BUSINESS AWARDS SUPPLIERS AND SPONSORS

The success of this year's Business Awards once again was a result of the teamwork from our suppliers.

We would like to thank;



Bernard Rooney from Blue Bell BMW for his auctioning services

PH Productions Services for the lighting, sound and staging

Sphere UK for printing the tickets and programmes

Adam Schofield from Cheshire Photography Company

Verity and Wayne from Deaville & Co for welcoming all our guests

TMC Strategic Communications for designing the tickets and programmes and putting together the presentations

Cranage Hall for all the 'extras' including the drinks reception

Jellie Studios for the chair covers and bows

Ballooning Marvellous, Congleton for the balloons

Glen Stevens DJ for the entertainment

Triad UK for the trophies

Why are we your Charity of The Year?

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TMC SCOOP 4 NATIONAL AWARDS FOR EXCELLENCE IN MARKETING SERVICES



TMC picked up 4 coveted awards in the 'Agency Under 40 Staff' category, which included:

- Best in Corporate Communications
- Strategic Thinking
- Print Management
- The Grand Prix Award!



Congleton Based TMC Strategic Communications win 4 coveted awards at the prestigious national RAR (Recommended Agency Register) awards evening!

The RAR awards are different from any other agency awards. A RAR award proves that an agency delivers outstanding results and the highest levels of client satisfaction. By using this service, it is the fastest way to find the right agency, with the worlds first and only unbiased performance-based search tool.

The national awards were held at the Marriott, Grosvenor Square in London and was a dazzling night of high energy and expectations. Sponsored by the Drum and FlyerAlarm the awards are the only national agency awards judged by clients!

It turned out to be an unbelievable night for TMC, having grown continually from day one, we celebrating 10 years in business this year. We have been immensely successful working with our clients across the North West, Europe and the USA, and now, thanks to RAR we have now firmly been put in the spotlight!

Representing TMC on the night, was Jackie Jones - Business Development Director, Adrian Whitehurst - Account Director, Natalie Bennett - Project Manager and RAR Champion and Tim McCloud - Managing Director.

Tim McCloud said, "The Grand Prix award is such an honour for everyone at TMC. Winning best in Corporate Communications for a consecutive year, with the award for Strategic Thinking, shows that we understand the complex requirements and dynamic support that successful

companies require from an agency. It has to be said that the biggest thank you has to go to our clients. We had a staggering 108 recommendations of support from them. We really value the relationship we have with each and every one of our clients. So to all our clients, a massive thank you, this is as much about you as it is us."

A lot has changed in marketing in the last 10 years, but the one element that hasn't changed is that all successful businesses need, not just good, but great, passionate, loyal and driven staff. With a current team of 15 and looking to grow, we are clearly set for further success.

Tim McCloud
BA (HONS) MCIM
Managing Director



Want to join the team?
We are looking to recruit a Designer, Programmer and an Account Executive
Please send your CV and a covering letter to jackie@wearetmc.co.uk or visit wearetmc.co.uk/careers for more information.



Don't miss the Cheshire Business Expo 2016

Hallmark Hotel Manchester Airport
14 September 2016 10am - 4pm
 Stanley Road, Handforth, Wilmslow, Cheshire SK9 3LD

The Cheshire Business Expo is the latest event by innov8 Conference Services, following the recent successes of both the Trafford Business Expo and the Stockport Business Expo.

The event provides an ideal opportunity to source customers, suppliers and partners that will help your business grow in 2016.

It is free to attend for all pre-registered delegates, and offers:

- Cheshire focused B2B Exhibition
- Free networking
- Free workshops through the day
- 40+ company exhibitors
- Limited free car parking
- A buffet lunch
- Free catering throughout the day

**Cheshire
Business Expo**



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East Cheshire
CHAMBER
 of commerce & enterprise

THE SMALL BUSINESS, ENTERPRISE AND EMPLOYMENT ACT: WHAT YOU NEED TO KNOW

The Small Business, Enterprise and Employment Bill was introduced last year to help reduce red tape when it comes to setting up a business; to increase the quality of information on the public register; and to enhance transparency. The act aims to boost the economy, make the UK a safer and fairer place to do business and also deter illegal activities such as money-laundering and tax evasion.

There has been a staged timetable for implementation with many of the significant changes due to come into force in 2016.

The Act introduces important legal changes and all UK companies will be affected in some way.



Paul Tyrer
Associate, Corporate & Commercial

Follow our Corporate and Commercial team on twitter

🐦 @sasdanielscorp

Paul Tyrer explains three of the key changes you need to be aware of:

1. People with significant control (PSC)

UK companies will now have a responsibility to keep an up-to-date register of their persons with 'significant control' (anyone holding or controlling more than 25% of the company's shares or voting rights) and those people will need to disclose their identities to the company. The information on the PSC Register must also be provided to Companies House where it will be made publicly available. At the moment this is completed on an annual basis, but from next year, the frequency for Companies House filing may increase.

- There will be penalties for any company, its directors, secretary and PSCs if they fail to comply with this rule. PSC details will need to be filed with Companies House annually from 30 June 2016.

2. Accelerated strike-off

It will take less time to strike a dormant company off the register maintained at Companies House. This process allows for defunct companies to be removed more quickly, while still giving creditors time to register any objections. If you object to your company being struck off you now have two months to do so instead of three.

- If you want to prevent your company from being struck off, it is now even more important to ensure that your company records are up-to-date. The new rules mean that you only have a few months to file details and you could be struck off if they're

not filed on time. It is possible to be restored onto the register but you will need to apply for either an administrative restoration with the Registrar of Companies or a court order and this can be expensive and time consuming.

3. Company registers

Private companies will have the option to keep registers of members, directors (and their residential addresses), secretaries and PSCs at Companies House, instead of having to maintain their own separate registers. Companies can continue to hold on to their own register if they prefer. It's worth noting that if you decide to hold your register details at Companies House, it becomes part of the public record. Registers that remain at the company's registered address are bound by the normal inspection rules.

- Companies failing to maintain their registers at all should be aware that there are penalties for not keeping them up to date.

The changes may be viewed as a mixed blessing for businesses. Whilst the enhanced protection of personal information, such as no longer providing directors' full dates of birth on the public register, is to be welcomed, the additional burden of maintaining a PSC register will be seen by many as further unnecessary administration.

Make sure your business is not caught out and your business procedures are updated this year.

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We provide clear pricing options from the outset so that there are no costly surprises at the end of your legal matter.

Your key contact:



Paul Tyrer
Associate

📞 01260 282300

✉ paul.tyrer@sasdaniels.co.uk

You can find us at: Riverside, Mountbatten Way, Congleton, Cheshire CW12 1DY



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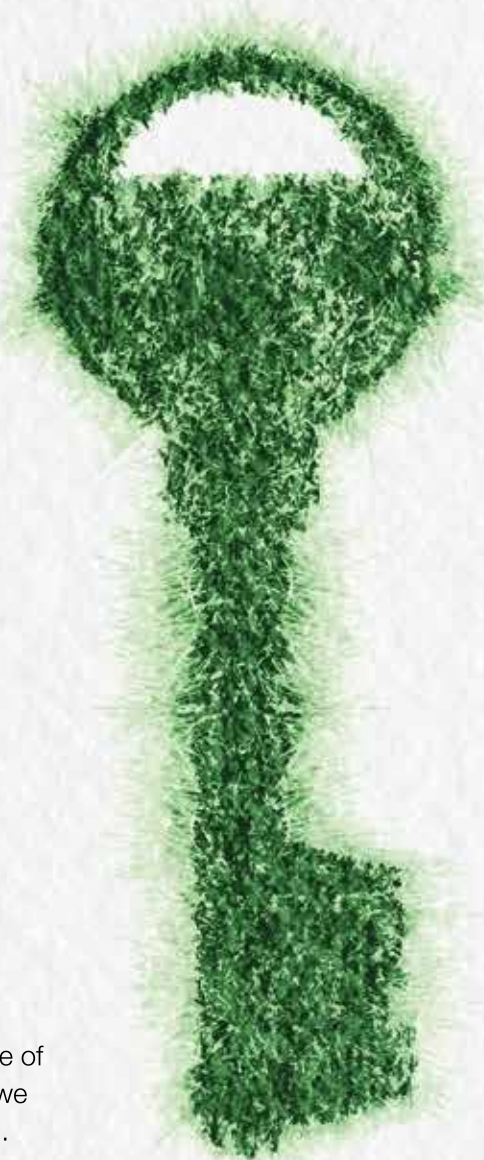
What our clients say about us

The advice we receive from SAS Daniels is always knowledgeable, professional and demonstrates a real understanding of our commercial requirements.

Thanks for all of your help, skill and patience in finally getting this to a successful conclusion.

Thanks again for all your work on this. It has been performed very efficiently and smoothly.

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SPRING CLAY SHOOT APRIL 2016

Sponsored by Berisfords Ribbons



THE WINNING TEAM

Wardell Armstrong

Awards Presented by
Peter Bowers MD of Berisfords Ribbons

Once again a sunny spring day as Cloudside Shooting Ground was the venue for the East Cheshire Chamber Clay Shoot. Sponsored by Berisfords Ribbons of Congleton the event raised £700 for the Chamber's new charity of the year, Rossendale Trust.

Tim Newsome's marksman skills came to the fore displaying some amazing shooting with a maximum score of 25 kills out of 25. Second was Ian Mallon of Neon Freight with 24 kills and third place went to Mark Howard of Handelsbanken. The Best Ladies Individual Trophy was won by Christine House of Wardell Armstrong. The much coveted Clay Conservation Award was scooped up by Anne Whalley of Belvoir Lettings.

The Team Award was won by Wardle Armstrong with an overall score of 106.

After the shooting, the whole party enjoyed a wonderful meal of steak pie and chips.

The Chamber would like to say a big thank you to Berisfords Ribbons for sponsoring the event and to Cloudside Shooting ground for looking after us all so well and making the day the great success that it was.

FIRST PLACE
Tim Newsome from Myers & Co

SECOND PLACE
Ian Mallon from Neon Freight

THIRD PLACE
Mark Howard from Handelsbanken

LADIES BEST SCORE
Christine House from Wardell Armstrong for the second year running

CLAY CONSERVATION AWARD
Anne Whalley from Belvoir Lettings

BERISFORDS
RIBBONS | BOWS | TRIMMINGS

IS YOUR BUSINESS GEARED UP FOR THE CHESHIRE TOUR OF BRITAIN?



Britain's premier cycling event – the Tour of Britain – will hit the highways of Cheshire East on September 6, with a challenging Stage 3 leg which takes in the Cat and Fiddle A537 road, a steep climb of more than ten kilometres.

Cheshire East residents can watch from close distance, some of the world's most famous riders as they whizz through villages and towns, including the market town of Congleton in the south – where the event will start – and Knutsford in the north, where the 182 kilometre stage will finish in the picturesque setting of Tatton Park.

The Leader of Cheshire East Council, Councillor Rachel Bailey, said: **“We feel truly privileged to be hosting this wonderful spectacle in the Borough and delighted that the Tour have selected**

Cheshire East to host this third stage of what is a captivating sporting event. As a Council we believe passionately in promoting healthy sports such as cycling.”

A business toolkit is available online, so you can find out about sponsorship opportunities, plan what to tell your staff and customers and suggest other public relations ideas on how your business can get involved and benefit from increased exposure.

The 2016 Tour of Britain takes place between Sunday September 4 – 11. It is the biggest free to attend sporting event in the UK and followed by millions around the world. Broadcast live on ITV4, there will be three-hours of coverage showing each stage plus a highlights programme.

Watch out for further updates on the Cheshire East Council web site or visit: www.cheshiretourofbrtain.co.uk to receive updates, find out about sponsorship and sign up for the e-newsletter.



COUNCIL'S NEW SKILLS AND GROWTH COMPANY TO DRIVE BOROUGH'S ECONOMIC PROSPERITY

Cheshire East Council has launched a new 'arms-length' company to bring together various skills and growth services under one company structure.

The new Skills and Growth company will ensure the Council can deliver more for less, achieving greater innovation and benefits for businesses and residents.

It will direct businesses towards funding and investment opportunities, increase the availability and take-up of apprenticeships, support people into work, help to create jobs, and stimulate growth and innovation.

Cheshire East Council Leader, Rachel Bailey, said: “The Skills and Growth company will be at the heart of the Council's ambitions to drive forward continued economic growth and skills development in order to create greater prosperity for our residents, businesses and employees.

“Unemployment in Cheshire East is at its lowest for many years and our economic performance continues to grow year on year. “We wish to continue this exciting journey by ensuring every resident has the opportunity to succeed and every business the opportunity to thrive.”

Councillor Paul Bates, Chairman of the new company, said: “By combining skills and growth services, the company can provide a range of joined-up resources that will allow a more focused approach to the various needs of working people and businesses in the Borough.”



“We have agreed a delivery plan with the Council that will raise skills and create employment opportunities, unlock growth, promote innovation and ensure businesses have the support they need to grow and invest.”

“Put simply, our ambition is to help others to fulfil theirs.”

The new company, launched by the Leader of the Council today, will provide the full spectrum of business and employment-related services, including innovation and growth, business support, inward investment and skills.

It will promote apprenticeships and career opportunities, including opportunities associated with HS2 and the Cheshire Science Corridor linked to Alderley Park.

More information about the new company can be obtained by visiting www.skillsandgrowth.co.uk



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TAKE ADVANTAGE OF YOUR CHAMBER LEGAL BENEFITS

Dermot Callinan,
Director at
Myers & Co Solicitors



As a member of the board I am proud of the many benefits the East Cheshire Chamber offers its members. Myers & Co Solicitors are delighted to be able to support the Chamber in providing some of these benefits and would like to share what we offer:

New – Free drop-in legal advice sessions

As a new benefit, we will be holding quarterly drop-in legal advice sessions for Chamber members with specialist solicitors from our business services team. The sessions will take place in the boardroom at Riverside between 4pm and 6 pm. Members are invited to drop by to discuss any legal issue affecting your business. We will help you find an answer to your problem, calling on the expertise of our colleagues or other Chamber members where necessary. We can even provide a quote if you would like us to take action on your behalf.

The first drop-in session will take place at Riverside in the Boardroom between 4 and 6pm on the 4th July 2016.

Free legal seminars

We hold occasional legal seminars on topical issues facing business owners in the region, over a complimentary breakfast. Look out for your invitation to book your place on our next seminar:

Tuesday 14 June 2016: 10 legal mistakes every business should avoid Presented by:

- **Dermot Callinan** - Business Services Director at Myers & Co
- **Tim Newsome** - Head of dispute resolution, and
- **Karen Coleman** - Head of employment law.

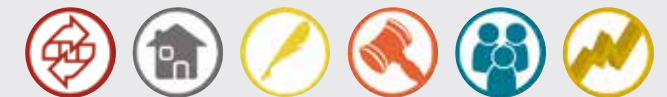
Free legal helpline

Myers & Co are proud to deliver the free Chamber legal helpline.

All Chamber members can contact us on:

Tel: 01782 577000, Monday to Friday, from 9.00am until 5.30pm for an initial 30 minutes of free advice from one of our lawyers on any issue affecting their business.

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Stephen Myers
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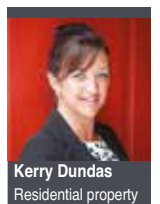
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CHESHIRE RESIDENTS ELECT NEW CRIME COMMISSIONER

**David Keane has been elected as the
new Police & Crime Commissioner
for Cheshire.**

Mr Keane will formally begin his role on 12 May.

David Keane said:

"I am honoured to have been chosen by the people of Cheshire to be the next Police & Crime Commissioner."

"I was elected on three clear pledges I made to the Cheshire people – to deliver real neighbourhood policing; to back our police officers and get them back on the streets fighting crime and keeping us safe; and to focus on the delivery of your priorities to deliver a police service you can be proud of."

Mr Keane added:

"I look forward to working with the chief constable to deliver for the people of Cheshire to make it one of the safest areas to live in the country."



Continued success at the Chamber Thursday Thirties network events

NETWORKING TAKES ON A NEW DIMENSION

The East Cheshire Chamber of Commerce's January network meeting took place across the border in Cheshire West when members travelled to the offices of Claymore Business Machines, based in Winsford.

After reception and enjoying "Bacon Butties" and other breakfast delights delegates were given a presentation which included information on "3D Printing" using machines supplied by Claymore Business Machines.

On hand to answer questions and give further insight into 3D printing were technical executives from Kyocera who manufacture these very specialised machines that are then distributed throughout the North West by Claymore Ltd.

Michael Shiels, MD of Claymore, said **"The interest in 3D printing is growing at an ever increasing rate and enquiries are coming in from all sectors of industry and commerce."**

The Chamber Network Meetings are tagged with the name "Thursday Thirty" and they are exactly that, as they take place on a Thursday with thirty delegates attending. The meetings are hosted at various locations around the area.

If you are interested in coming along to one of these meetings that take place every month then contact the Chamber on 01260 540 570 or e-mail Jackie.randles@eastcheshirechamber.co.uk



**Claymore Business
Machines**



Thursday Thirty – 10th March 2016

The Thursday Thirty networking meeting on March 10th was hosted by Kevin Cook from Business Doctors and took place in the delightful setting of Clonter Opera Theatre, Swettenham Heath, Congleton.

The breakfast was all cooked in house and included "the best sausage baps ever" we were told!!

Isabella Lockett gave tours of the auditorium and complex during the morning to people who were interested.



Thursday Thirty – 21st April 2016

Robert Burns from Burns Garages hosted the April networking meeting in the showroom on Canal Street, Congleton.

After the reception and enjoying the oatcakes, bacon baps and other breakfast treats delegates were given a presentation by Robert Burns which included a fun poem written by Robert.

The Gocycle electric bike was available for 'test rides' which was enjoyed immensely by those who tried it out.



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Number of Employees	Subscription Fee (£)	Price Including VAT (£)
1-3	120.00	144.00
4-10	150.00	180.00
11-25	175.00	210.00
26-49	230.00	276.00
50-100	260.00	312.00
101-200	295.00	354.00
201-500	400.00	480.00
501+	490.00	588.00

From January 2016

Chamber Magazine Advertising Rates:

	Members	Non Members
Front page	£580.00	£696.00
Back page (210 x 297mm)	£525.00	£630.00
Full page (210 x 297mm)	£445.00	£534.00
Half page (172 x 126mm)	£255.00	£306.00
Quarter page (83 x 126mm)	£150.00	£180.00
1/8 page (83 x 60mm)	£85.00	£102.00
Inserts (leaflets) per 2000+ distribution	£265.00	£318.00

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30 Reasons to join the Chamber Of Choice

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- Membership Certificate**
Once a member has joined they will receive a membership certificate.
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- Discounted Vehicle Hire**
Contact Cheshire Vehicle rental for discounted rates on vehicle hire on 01260 280433
- Competitive Business & Vehicle Insurance**
County Insurance Consultants offer 10% discount on all insurance policies and business insurance to members of East Cheshire Chamber of Commerce.
Call your dedicated Chamber Insurance phone number of 0800 980 3466 or email sales@countyins.com and quote 'Chamber Insurance'.
- Networking Events**
The Chamber hosts a variety of networking events.
- Export Document Authorisation & International Trade Advice**
David Watson and Jackie Randles have both completed a course on Certification Procedures. This gives them the right to stamp and authorise legal exporting documents.
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Kelly Swetmore 01782 525003
- Discounted Training Packages**
The Chamber provides advice on up and coming courses.
Jackie Randles 01260 540570
- Employee Health Scheme**
AXA Healthcare & Westfield Health are offering Chamber members Business Healthcare plans and corporate health insurance.
Visit www.axapphealthcare.co.uk or please call 0800 38 77 54
Visit www.westfieldhealth.com/hti
- Business Awards**
Every year the Chamber holds an annual Business Awards event. This is a celebratory evening for all local businessmen and women to showcase the best of East Cheshire.
- Annual Golf Day**
Join East Cheshire Chamber of Commerce at the prestigious venue 'Vale Royal Abbey Golf Club' for a fabulous day of golf followed by dinner at the Abbey.
- Discounts on Magazine Advertising**
Members can advertise in 'The Chamber' magazine at reduced prices.
Jackie Randles 01260 540570 or email jackie.randles@eastcheshirechamber.co.uk
- A Voice to Local & Central Government**
A voice to local and central government via our connectivity to our local authority and members of parliament.
- Free Employment Law Audits**
Free health check of your employment contracts and other documentation.
Contact Karen Coleman, Myers & Co Solicitors 01782 525005.
Examination of your employment contracts, policies and procedures, the initial consultation is free and on a no obligation basis.
Contact James Heath, SAS Daniels Solicitors 01625 442110
- Discounted Merchant Banking Services**
Merchant banking services available at discounted prices. Please contact Jackie Randles 01260 540570 or email jackie.randles@eastcheshirechamber.co.uk
- Email Shot Service**
For £50 plus vat we can send out an email for you outlining the services that your business offer which will reach all the members of East Cheshire Chamber of Commerce.
- Clay Pigeon Shoot**
A Clay Pigeon Shoot is held each year.
- Chamber Open Day**
The Chamber Open Day gives members the opportunity to showcase their business.
- Membership of Marketing Club**
Free initial consultation provided by TMC giving Chamber Members access to high-level marketing advice and consultancy with the specific aim of making a real difference to your business. Contact TMC 01260 295700
- Christmas Lunch**
Christmas Lunch is a very popular event which is held at the prestigious Pecks Restaurant in Congleton.
- Telecom Service Solutions**
Set up in 1994, Auditel delivers highly effective cost management solutions to organisations throughout the country.
Mike Somers 01260 280270 or email mike.somers@auditel.co.uk
- Free Strategic Health Check**
Business Doctors has developed and helped transform hundreds of companies across a spectrum of industries - free consultation available to all members.
Kevin Cook 07801 399508 or email kevinc@businessdoctors.co.uk
- Fuel Card Services**
Save money on refuelling with The Fuelcard People. We offer you an unbeatable range of fuel cards covering every major station brand.
To find out more visit www.discountfuelcards.co.uk/association/east-cheshire-chamber-of-commerce/
- Roll up Banner Offer**
For further details please contact Jackie Randles on 01260 540570



*For further details please contact Jackie Randles on 01260 540570 or email jackie.randles@eastcheshirechamber.co.uk



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*Business users only. Price shown excludes VAT at 20% and is for a 24 month Business Contract Hire agreement for a BMW 520d M Sport Saloon Auto with optional metallic body paint, with a contract mileage of 16,000 miles and excess mileage charge of 14.72p per mile. Applies to new vehicles ordered between 01/04/16 and 30/06/16 and registered by 30/06/16 (subject to availability). At the end of your agreement you must return the vehicle. Excess mileage, vehicle condition and other charges may be payable. Available subject to status to UK residents aged 18 or over. Guarantees and indemnities may be required. The amount of VAT you can reclaim depends on your business VAT status. Terms and conditions apply. Offer may be varied, withdrawn or extended at any time. Hire provided by BMW Financial Services (GB) Limited, Summit ONE, Summit Avenue, Farnborough, Hampshire GU14 0FB. Blue Bell Crewe Ltd, trading as Blue Bell Crewe, commonly introduce customers to a selected panel of lenders including BMW Financial Services. We may receive commission or other benefits for introducing you to such lenders. This introduction does not amount to independent financial advice. Test drive subject to applicant status and availability.



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