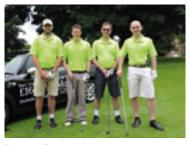




Business Awards
Congratulations to
our nominees and winners



Golf Day
Fantastic prizes to be won!



**Chamber Drive Day** Networking event with BMW



Scolaquip New Packaging Chamber members working together to launch packaging

FROM THE CHIEF EXECUTIVE CONTENTS

# Welcome from the Chief Executive

Welcome to this edition, bursting with news from across our ever-growing network of members.

Once again the Annual East Cheshire Chamber Business Awards evening was a tremendous success. The report on the event can be seen on pages 16 in this edition. Our congratulations go to the winners and we wish all the nominees continued success in their businesses. It is always good to see so many different businesses from all sectors of industry and commerce taking part. Of course we also have a category for Charities to enter and this year it was won by Kidneys For Life.

### ...our Board of Directors has been strengthened with two new appointments

Soon after the awards came the news that we are to have a General Election on June 8th. This came as quite a surprise and I wonder if we will have another surprise on the morning of June 9th! I am certainly not going to make any predictions on the possible outcomes in this report.



I am pleased to report that since the last edition of the CHAMBER our Board of Directors has been strengthened with two new appointments. John Stewart of Senior Aerospace Bird Bellows and Andy Pear of Reliance Medical and Pecks Restaurant have agreed to become directors of East Cheshire

Chamber. Their appointment will bring an added dimension to the board and I look forward to working with them over the coming months and years.

You will see on page 5 news of our Annual Golf Day to be held at Vale Royal Abbey Golf Club. We are pleased that Blue Bell BMW are again our main sponsors for this event and I would like to take this opportunity to thank them for their ongoing support. Booking forms for the Golf Day will be going out shortly and we hope to see our usual friends and some new faces on the day.

If you have any news items that you would like to be considered for inclusion in the magazine please send them to Jackie Randles.



# Member Spotlight 25









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Bringing two award winning business owners into focus.

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Changes announced regarding automatic fire alarms.

# **Events Calendar**

# Thursday Thirty 8<sup>th</sup> June 2017

08:30 am - 10:00 am Harts Limited Westminster House 10 Westminster Road Macclesfield, Cheshire SK10 1BX

### Annual Golf Day 21st June 2017

Vale Royal Abbey Golf Club Vale Royal Drive, Whitegate Northwich, Cheshire CW8 2BA

### Thursday Thirty 20<sup>th</sup> July 2017

08:30 am – 10:00 am The Rossendale Trust Rossendale Hall, Hollin Lane Macclesfield, Cheshire SK11 OHR

### Thursday Thirty 24<sup>th</sup> August 2017

08:30 am – 10:00 am East Cheshire Hospice Millbank Drive, Macclesfield SK10 3DR

# Thursday Thirty 5<sup>th</sup> October 2017

08:30 am – 10:00 am Deaville & Co Alderley Park Conference Centre Alderley Park, Alderley Edge Cheshire, SK10 4TG

### Clay Pigeon Shoot 18<sup>th</sup> October 2017

Sponsored by Business Doctors Cloudside Shooting Ground Red Lane, Congleton Cheshire, CW12 3QG Details to be confirmed.

Events can be found on our website 'Events Page' www.eastcheshirechamber.co.uk

Please email Jackie.randles@eastcheshirechamber.co.uk for further details and booking forms

Chamber Magazine www.eastcheshirechamber.co.uk

# A word from Jackie Randles

We're excited to introduce a new look to the Spring edition of 'Chamber'



The Business Awards are the biggest event that we host and this year was no exception as you will see from the photos and report in the centre of the magazine. Thanks go to De Vere Cranage Estates and especially to the chef for the amazing food that was served on the evening.

I would like to thank our members who have supported us at the many events, charity raffles and auctions that we have hosted throughout the year and we are proud to announce that we have raised over £8,000 for The Rossendale Trust charity in 2016/17. We now welcome our new charity for the forthcoming year, Kidneys For Life.

The Chamber continues to be very busy providing information and guidance to our members, organising events and networking opportunities to generate new business leads. We are seeing a continuing rise in the requirement for the authorisation of export documents which is excellent news for our exporters.

The Annual Golf Day is the next major event which will be held at Vale Royal Abbey Golf Club on 21st June and I look forward to seeing many of you there.

Finally, we hope you like the new look of the magazine as much as we do!



# New Members

The Chamber extends a very warm welcome to the following new members:



Based in the North West, BAV Ltd has been staging events for over 25 years gaining an excellent reputation for providing the Complete Event Solution and are recognised as the UK's Leading Conference Production Company. www.bav-ltd.co.uk

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The Skills & Growth Company will be a national exemplar of best practice, aligning all activities to a common goal: To get people into work, increase their skills and ensure businesses thrive, creating jobs, innovation and growth opportunities. www.skillsandgrowth.co.uk

Tel: 0300 123 5001 Sandbach Enterprise Centre, Wesley Avenue, Sandbach, Cheshire, CW11 1DG



Established in 1922, Astbury Golf Course is a picturesque yet testing parkland course situated amongst the beautiful South Cheshire countryside. www.astburygolfclub.com

> Tel: 01260 272772 Peel Lane, Astbury, Congleton, Cheshire, CW12 4RE





Karen Coleman of Excello Law is a specialist Employment Solicitor and HR Advisor. Karen is dedicated to providing affordable business-focused HR advice to local employers. www.excellolaw.co.uk

Tel: 01782 703052



Business banking www.business.natwest.com

Tel: 0845 788 8444 36 High Street, Nantwich, Cheshire, CW5 5GA



In January 2017 John Machin opened a new breed of gym never seen before in Cheshire. This new venture has climbing walls, a ninja warrior course, giant foam pit and of course the group personal training that he is famous for. www.machin-es.co.uk

> Tel: 07532 148431 Cooper Street, Congleton, Cheshire, CW12 1QU



Ray Chapman Motors is a family owned & run business and has been with Volvo since 1968 - almost 50 years. www.raychapmanmotors.co.uk

Tel: 01904 789789 / 01653 693751 Great North Way, York Business Park, Nether Poppleton, York, YO26 6RA Seven Street, Malton, York, YO17 6YA



The Wheatsheaf Sandbach has a dedicated, modern focus on British dishes, taking the best that is quintessentially British and adding modern flair and genius cooking. www.wheatsheafsandbach.co.uk

> Tel: 01270 762013 1 Hightown, Sandbach, Cheshire, CW11 1AG



As a Notary Public, Nicola can notarise all documentation required for either multinational companies or individuals, from notarisation through to consular or FCO legalisation. www.nicolamaccarthy.com

Tel: 07498 306663

If you are interested in joining East Cheshire Chamber of Commerce.

Please contact David Watson at david.watson@eastcheshirechamber.co.uk

or Jackie Randles at jackie.randles@eastcheshirechamber.co.uk



# Join us on our Chamber Golf Day 2017

Vale Royal Abbey

The annual Chamber Golf Day will take place on Wednesday 21st June 2017 from 11.30am onwards at the prestigious Vale Royal Abbey Golf Club.

There will be several competitions running throughout the day including:

- 4 golfers per team
- Putting Competition
- Longest Drive
- Nearest the Pin

### FOR MORE INFORMATION

Please contact Jackie Randles on Tel: 01260 540570

Email: jackie.randles@eastcheshirechamber.co.uk

Early booking is recommended

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# Welcome to our New Board Members

We are very pleased to introduce two new members to the Chamber Board of Directors



John Stewart

Senior Aerospace Bird Bellows

With over 30 years' experience in the Power and Aerospace sectors, John, a qualified Mechanical Engineer, has worked for several organisations in the UK, China, France, Singapore and the US.

Now the CEO of SABB in Congleton, he is running a business with great ambitions for significant growth.

John is passionate about learning and development as a means of developing organisations organically.

He wants to retain and grow high value jobs in the UK engineering sector, which will contribute significantly to the prosperity of the Country.

John is a Board member and Trustee of local charity Ruby's Fund. He enjoys keeping fit, playing golf and looking after

his three boys.

Aerospace



Andy Pear Reliance Medical / Pecks Restaurant

Andy built his first business in 1989 and is now Chief Executive of Reliance Medical, Reliance Medical Shanghai, Pecks Restaurant, The Wheatsheaf Sandbach and Pear Property Developments.

He is also a director of Congleton Multi Academy Trust and a council member of the British Healthcare Association.

Andy has a motto which he applies across all his businesses

"We aim to treat all our people honestly, decently and as generously as we are able and all we ever ask is the same in return".

Andy lives in Somerford and in his spare time enjoys shooting, motorsports, fine dining and spending time with his family.





# Chamber Members Working Together

Jane Reynard from Scolaquip (t/a Creative Art Products) joined the Chamber in August 2016 and wasted no time in working together with fellow Chamber members TMC Strategic Communications from Congleton, who have designed new packaging for the crayons.

SCOLAQUIP manufacture and supply the largest range of paints, crayons, modelling materials and adhesives in the UK at their site in Middlewich

The brand name Scola has become synonymous with

quality products which are safe, good value and easy to use. Their products are now found in every primary school classroom in the UK.









# Ultimate network experience May 2017

The rain did not stop the networking at the BMW "Ultimate Network Experience"



back to the BMW showroom at Crewe. There were lots of tales to tell of the days experience and even more networking before everyone got back into their own vehicles to drive away from "The Ultimate Network Experience".

Thanks to Blue Bell Crewe for a wonderful day! If you would like to know more or would like your own Ultimate test drive please contact.

**BLUE BELL** 

Tel: 03446 593877 www.bluebellcrewebmw.co.uk

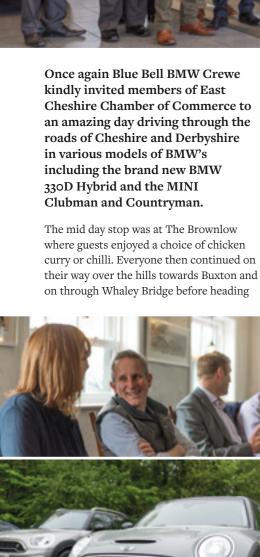


Thanks for organising today's drive day, I really enjoyed it and a good chance to meet and chat to more Chamber Members.



Many thanks for yesterday's invite to the BMW day, I had a great time and it was a well organised day."

Handelsbanken













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# ARE YOU READY FOR GENDER PAY GAP REPORTING?

The Gender Pay Gap is a current 'hot topic' and following recent changes to the Equality Act 2010, new regulations are now in force which all businesses should be aware of. James Heath, Associate at SAS Daniels, explains what you need to know to ensure you're ahead of the game.

### What is the Gender Pay Gap?

The Gender Pay Gap is the average difference in hourly pay between men and women. Typically, firms with a high number of men in senior roles, with more women occupying junior roles, will have a larger Gender Pay Gap.

You often hear people referring to equal pay, however, this is different as it concerns the differences in average pay between men and women, regardless of their role. Equal pay relates to the difference in pay between men and women who carry out the same or similar roles.

### Gender Pay Gap Reporting – key points to be aware of

Following recent changes to the Equality Act 2010, the government has released some draft regulations which came into force on 6 April 2017. The regulations make it mandatory for private and voluntary sector firms, with 250 or more employees, to disclose the details of their Gender Pay Gap publicly to their website.

Firms will also have to submit evidence of compliance to the government. The details submitted should be based on a snapshot of data which was taken on 5 April 2017.

Following the snapshot date, organisations will have 12 months to release the data based on the deadline of 4 April 2018. It must be displayed for three years to show whether progress has been made.

# What should be included in the Gender Pay Gap information?

Under the regulations, employers will be required to publish:

- The difference in mean pay between male and female employees during the pay period falling on 5 April 2017;
- The difference in median (i.e. mid-point) pay between male and female employees during the pay period falling on 5 April 2017;



If you require further advice for your business, please contact James Heath on:

**1** 01260 282300

iames.heath@sasdaniels.co.uk

- The difference in mean (i.e. average) bonus pay between male and female employees during the 12 months preceding 5 April
- The proportion of male and female employees who received bonus pay during the period of 12 months preceding 5 April 2017:
- The number of male and female employees employed on 5 April 2017 in quartile pay bands A, B, C and D (workforce divided equally into quarters – this can be helpful where there is no pay grade or scales).

The pay information above must be based on data from a snapshot date of 5 April every year, from 2017 onwards. The bonus information must be based on the preceding 12 month period, beginning with the 12 months leading up to 5 April 2017.

### The term 'pay' includes:

- Basic pay;
- Paid leave;
- Maternity pay;
- Sick pay;
- Area allowances;
- Shift premium pay;
- Bonus pay;
- Other pay e.g. car allowances paid through payroll, on call and standby allowances, clothing, first aid or fire warden allowances, etc.

### The term 'pay' does not include:

- Pay for a different period;
- Expenses;
- · Benefits in kind;
- Arrears of pay;
- Overtime pay;
- The value of salary sacrifice schemes;
- Redundancy pay;
- Tax credits.

## What does this mean for companies in a group structure?

The Equality Act 2010 (Gender Pay Gap Information) Regulations 2017 define a 'relevant employer' as 'an employer who has 250 or more employees.'

For group companies, the employee headcount relates only to the legal entity that is an individual's employer, rather than a collective headcount of all employees from different companies within a group.

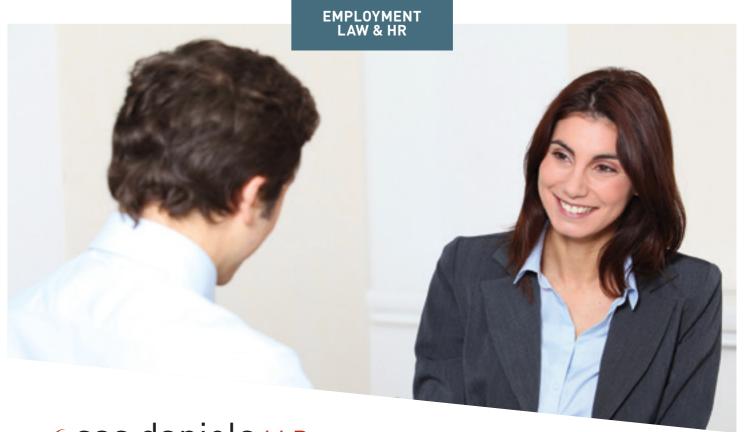
# What can employers do to prepare for the Gender Pay Gap Reporting requirements?

Employers can take preparatory steps to ensure that they have the appropriate systems in place to collect Gender Pay Gap information

Additionally, employers could also consider methods to put themselves in a favourable position and minimise any risks associated with their information being published. Employers could therefore:

- Determine whether the regulations are likely to apply to the employer;
- Decide who will be responsible for collating, analysing and producing the Gender Pay Gap data;
- Assess the payroll systems and work out what gender pay information can be produced;
- Review how pay and rewards are determined to ensure decisions are transparent;
- Make reasonable adjustments to your current systems (if necessary) to ensure compliance with the new regulations.

We understand that Gender Pay Gap Reporting can be challenging, so our straight talking team of Employment Law & HR specialists are here to help and guide you through the process to save you time.



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James Heath Associate

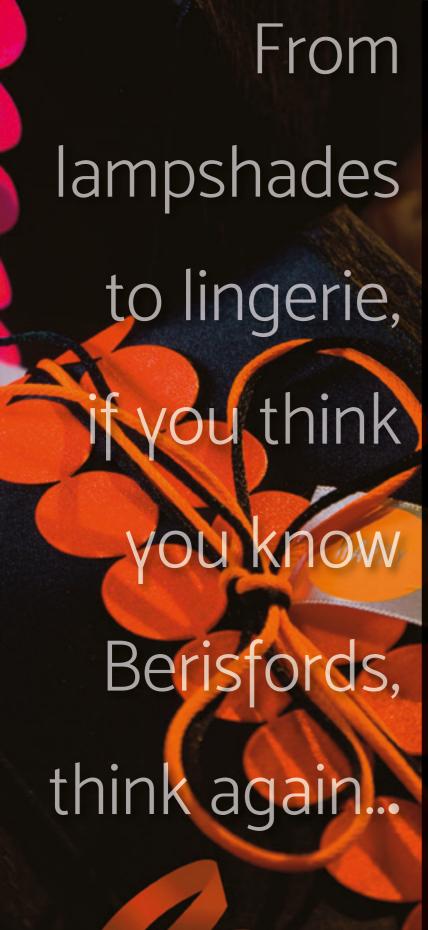
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# Employment lawyer Karen Coleman joins Excello Law

Don't get caught out by confusion on the so-called gig economy

**Employment lawyer Karen Coleman** is urging companies to review the status of freelance workers. The Budget and recent court rulings involving the so-called 'gig-economy' and businesses such as Uber, have highlighted cases where people classed as self-employed have employment rights as workers.

"Employment status can be confusing for business as there appears to be a lot of conflicting messages to take in," said Karen.

"Under UK law, we have three categories to consider: Employees, workers and the self-employed. I get asked by companies what they should do when they have selfemployed people who work at the business for long periods of time. In many cases, it is



advisable to take away the risk and the doubt and to employ these people."

Karen has joined the East Cheshire Chamber of Commerce after branching out on her own with the support of Excello Law.

She is committed to providing affordable business-focused HR advice to local employers and would be delighted to hear from any Chamber member interested in finding out more.

Karen can be contacted on 01782 703052 and kcoleman@excellolaw.co.uk.

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"I love doing what I do helping business owners realise their goals."

**Kevin Cook** 

T: 07801 399508

W: businessdoctors.co.uk/cheshire

E: kevinc@businessdoctors.co.uk



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74 Chamber Magazine





The Award Winners were as follows:

Training Award, presented by Councillor George Hayes of The Skills and Growth Company: ALPS Ltd, based in Congleton.

The East Cheshire Chamber of Commerce

Business Awards, hosted by David Watson,

Chamber Chief Executive, Jackie Randles,

Managing Director of Berisfords Ribbons,

Prior to the awards presentation the 240

Guests in attendance were Congleton

constituency MP Mrs Fiona Bruce, the

David Brown Congleton Town Mayor.

from the main sponsor of the evening,

Borough Mayor Councillor Olivia Hunter,

Consort Mr Philip Bolton and Councillor

All winners were presented with a trophy,

certificate, champagne and a bottle of wine

guests, who were greeted by Verity Deaville

and Wayne Linaker of Deaville & Co, enjoyed

Chamber Director and Peter Bowers,

was held at Cranage Hall on Friday

a delightful three course dinner.

7th April.

Prism Solutions.

Most Promising New Business: Rhino Safety, based in Sandbach.

Charity of the Year, presented by Bernard Rooney of Blue Bell BMW: Kidneys For Life.

Innovation & Technology: Allan Controls, who work very closely with major manufacturers in the automotive industry.

Excellence in Customer Service: Approved Inspectors, based in Congleton.

Employee of the Year, presented by Kevin Cook of Business Doctors: Shaun Conway, employed by Prism Solutions, based in Congleton.

Exporter of the Year: Fine Decor, based

in Holmes Chapel and whose wall covering products are exported all over the world.

Special Achievement Award: Genesys International, manufacturers of water treatment chemicals that are used globally.

Chamber Business Partner: TMC Strategic Communications, based in Congleton.

Contribution to the Community: TEM Group, based in Knutsford.

Employer of the Year: The Rossendale Trust.

Business of the Year: DV8 Rumba, who now operate in five venues, across three towns in Cheshire East.

A raffle and auction held on the night raised £3,600 for The Rossendale Trust, the outgoing charity of the year. This brought the total raised in the year by the East Cheshire Chamber of Commerce members to £8,115.



We are thrilled to have received the award. It is a pleasure for TEM to be part of your Chamber and in particular working with you both who lead it (it seems) effortlessly!

part of the evening.

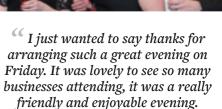
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Thank you for all your hard work in the preparations for making it so successful."





16 **Chamber Magazine** 



# Thanks to Business Awards Suppliers and Sponsors

We would like to thank



# Sphere UK

For printing the tickets and programmes



### **Cheshire Photography Company**

Adam Schofield for taking the photos

### Glen Stevens DJ For the entertainment

Charles Ball from **Bury & Hilton** 

For his auctioneering services



### **TMC Strategic Communications**

For designing the tickets and programmes and putting together the videos



### **BAV Limited**

For the lighting, sound and staging



### Cover Story

For the chair covers and bows

### Ballooning Marvellous, Congleton For supplying the balloons

Deaville

### Verity and Wayne from Deaville & Co

For welcoming all our guests

## DE VERE

### De Vere Cranage Estates

For all the 'extras' including the drinks reception



### Triad UK For the trophies





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The Partner Practice represents only St. James's Place Wealth Management plc (which is authorised and regulated by the Financial Conduct Authority) for the purpose of advising solely on the Group's wealth management products and services, more details of which are set out on the Group's website www.sjp.co.uk/products The title 'Partner Practice' is the marketing term used to describe St. James's Place representatives

# Chamber News 2017

A round-up of news from across the network.



### **Howard Worth Appoints** New Audit Partner.

**Howard Worth Chartered Accountants and Business Advisors** have strengthened their team through the appointment of Frances Johnson as Audit Partner.

Fran, who lives in Northwich, has spent the last 18 years working for Baker Tilly where she progressed to Director and Head of Accounting and Financial Reporting. Along with her knowledge of auditing and financial

reporting Fran has also been involved in Client Management, Business Development, Staff Progression and Technical Accounting. She is keen to help local businesses and welcomes the challenge this new role

Richard Barnett, the firm's Managing Partner commented "The appointment of Fran as Audit Partner adds to the teams experience and enhances the auditing services we offer to our clients".



### The County Group acquires Arthur Marsh & Son (Birmingham) Limited

The County Group are pleased to announce that they acquired Arthur Marsh & Son (Birmingham) Limited, trading as "Arthur Marsh", on March 1st 2017.

Arthur Marsh, which was founded in 2004 has fourteen staff across two branches in Birmingham and South West Wales.

The business is predominately a commercial insurance broker, provides a full range of commercial and personal insurance to over 1250 clients.

The vendors Mark and Sharon Farren will continue to run Arthur Marsh post acquisition, and all existing staff and premises will remain the same. Dave Clapp, CEO of The County Group, commented "Hot on the heels of our Thompson Brothers purchase, I'm delighted to welcome another fantastic brokerage to The County Group."





### Welcome to our new Charity of the Year 2017/18

Kidneys for Life was set up in 1976 for the benefit of renal patients at Manchester Royal Infirmary. In recent years they have also started to support the Royal Manchester Children's Hospital and outlying satellite dialysis units.

The aims and objectives of Kidneys for Life are to:

- help fund research into kidney disease, transplantation, dialysis and related diseases
- direct funds into amenities for renal and transplant patients
- support the education and ongoing training of renal multi-disciplinary teams and patients
- support conferences and workshops both in the UK
- purchase medical equipment for the benefit of renal and transplant patients



For further details please contact Carol Bonham Tel: 07714 864 833 Website: www.kidneysforlife.org Email: carol.bonham@kidneysforlife.org

### Chamber members enjoy an innovative workshop event.

Back in March, Innovas held the first of two Innovation Breakfasts to launch their 8Launch Innovation Programme.

The programme is designed to support small and growing companies innovate with new products, services and ways of working. 8Launch is ERDF funded and delivered in conjunction with Warrington Collegiate.

Attendees enjoyed breakfast whilst learning about the Innovation Journey of Bentley Motors and experimenting with the innovation techniques used by Silicon Valley. Further events are planned for later in the year.









TMC Strategic Communications Scoops Three Awards at The Drum RAR (Reccomended Agency Register) Awards

Integrated Marketing Agency TMC Strategic Communications has won an outstanding 3 Awards at this year's RAR (Recommended Agency Register) Awards.

Managing Director, Tim McCloud, said: "Winning these awards is a brilliant achievement for the entire team. Not only did we have a fantastic evening at the ceremony, but taking home such renowned accolades reinforces everything we pride ourselves in as an agency. As we grow as a business, our client relationships become increasingly stronger; and winning at the RAR Awards showcases the strength of our on-going partnerships"

Organised by national marketing publication, The Drum, TMC were nominated as finalists in a total of 11 categories at the event.

The team came away from the London ceremony with the trophies for B2B Marketing and Client Service, alongside the coveted Grand Prix Award - which is given to the overall winner of the evening.

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THURSDAY THIRTY
SPOTLIGHT

# Thursday Thirty

Breakfast Networking Meetings

We would like to thank all the companies who have hosted Thursday Thirty meetings in the past and those who have offered to host forthcoming meetings.

Held approximately every 6 weeks these meetings fit in around other Chamber activities and we continually hear of connections which are made between businesses during these networking meetings.

### **TEM Property Group**

What could be a better way to start a very cold winter's morning than a hot breakfast served in the kitchen of a country farmhouse!

TEM Property Group hosted the January meeting at Stock Farm in Ashley, attendees enjoyed a short video from Henry Brooks and a tour around the farmhouse.

### **Brighter Bills**

Brighter Bills in Holmes Chapel saw a full attendance at the Thursday Thirty hosted by them in April. Breakfast was followed by a short presentation and overview of the services provided by Brighter Bills.

### Franklyn Financial Management

Franklyn Financial Management hosted the March meeting serving hot baps, Danish pastries and fruit for breakfast.

TEM TEM TEM TEM TATION





# Contact the Chamber

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Tel: 01260 540570 Fax: 0845 6766376 www.eastcheshirechamber.co.uk

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# Member Spotlight

Bringing local businesses into focus



Chris Carsons

DV8 | Bar Rumba - Business of the Year 2017

### What motivates you?

I'm motivated by standards and reputation. Another motivational aspect is proving people wrong, the amount of people and other businesses that have either told me how to run the business or that it will never work only makes me work even harder.

## Who has been your greatest inspiration?

My first boss James Stewart who taught me about what the customer wants, work ethic and not to allow people to advantage of me. Secondly is Jobe Ferguson, who owns bars and restaurants in Manchester. Meeting him really made me up my game and turn my ideas into a reality.

# What has been your most satisfying moment in business?

The moment we won Business of the year was a pinnacle point for me, I honestly felt for the first time we really deserved something and that all the hard work had been recognised.

## How do you spend your Leisure time?

I like to eat out a lot, but trying to juggle that with a busy home life means a lot of my time is spent taking the children to various activities.

# What are today and tomorrow's challenges?

I feel the main challenge we face in hospitality is trying to stay one step ahead, we get a lot of people trying to copy our ideas so we are always trying to innovate.

### If you had the chance to start your career over again, what would you do differently?

I think I would have tried to start younger and maybe taken more risks, but I also think that everything happens for a reason and I am happy how things have worked out.

# If you could talk to one person from history, who would it be and why?

My Grandfather, I would love the opportunity to show him what I have achieved and have another round of golf with him.



Depart from the established course

### What motivates you?

The happiness of our staff and our clients has always been at the heart of everything we do. We also have a clear 'end goal'. Knowing where we want to be in 20 years' time is a very good motivator!

# Who has been your greatest inspiration?

Simon is inspired by the focus and work ethic of Steve Jobs, and the foresight and innovation of Elon Musk. Cate is inspired by J.K Rowling, for her talent and tenacity, but also for her commitment to championing equality and justice.

# What has been your most satisfying moment in business?

We have been fortunate to receive recognition for the success and growth of our business within a very short space of time. Winning awards such as 'Most Promising New Business' from East Cheshire Chamber gives a sense of validation for what we have set out to achieve.

## How do you spend your Leisure time?

We have two young daughters, two rescue dogs, and a static caravan on the Llyn Peninsula, so a lot of our leisure time is spent exploring the Welsh coast and mountains!

Cate and Simon Walter

Rhino Safety - New Business of the Year 2017

# What are today and tomorrow's challenges?

Brexit is a huge consideration for us. As a small, relatively new business, any political or economic uncertainty is a challenge. As a business dealing with legislative awareness and compliance, we also have to make sure we are ahead of the game in respect of anticipating the potential ramifications Brexit will have on legislation.

### If you had the chance to start your career over again, what would you do differently?

Nothing. We take the view that we learn from everything we do and it shapes the people we are today.

# If you could talk to one person from history, who would it be and why?

Abraham Lincoln; he gave the Gettysburg Address 154 years ago, and yet it seems that the message is as pertinent now as it was then.



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Cheshire firefighters are advising businesses that from April 1st 2017 there will be changes to the way they respond to all Automatic Fire Alarms (AFAs).

From this date onwards, in an effort to reduce false emergency calls, crews will not respond to any AFAs at the majority of business premises (including schools) unless a caller at the building reasonably believes that there is a fire and dials 999.

Simon Gibbins, Head of Protection and Organisational Performance said: "AFAs cost business time, money and divert firefighters from genuine emergencies and other duties. They also put road users and pedestrians at risk as fire engines respond at speed on blue lights."

The change was initiated due to only 1% of AFAs attended in 2015/16 requiring any firefighting action.

Simon added: "Fire safety managers at business premises need to be aware of this change and include it in their fire procedures and risk assessment. They also need to make their staff aware that, in the event of a fire, they should call 999 immediately."

If you require more information then please visit the business safety page on the website www.cheshirefire.gov.uk







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