

Annual Business Awards 2025

Entry Form Best Marketing Campaign Award 2025

The Best Marketing Campaign Award honours a company or team that has executed an innovative, impactful, and results-driven marketing campaign.

This award recognises creative strategies that effectively engaged the target audience, delivered a clear message, and achieved significant results.

Please provide a presentation of your business and why you think your company should win this award, the judges will be looking for evidence of;

- Creativity in messaging, content or delivery, standing out from competitors and capturing the audience’s attention
- Successfully integrating multiple digital marketing channels, such as social media, search, email marketing or display advertising
- Tangible, data-driven results, such as increased traffic, higher conversion rates, improved brand awareness, lead generation or sales growth
- Demonstrating how the campaign was adjusted in real time based on data insights to improve results or respond to emerging trends
- Demonstrated Return on Investment (ROI) – showcasing strategic spending and high-quality returns
- Delivering a clear, concise and compelling message that resonates with the target audience and supports campaign objectives
- Campaigns that promote diversity, inclusion and accessibility in messaging and content

Company Name	
Address	
Type of Business	
No. of Employees	
Company Start Date	

Please include a copy of this form with your presentation